16 - 18.04.2024

10TH INTERNATIONAL FOOD & DRINK, FOOD INGREDIENTS, PROCESSING AND PACKAGING EXHIBITION



www.worldfood.pl

EXPO XXI Warsaw

Gateaway to Polish Food & Drink industry

WorldFood as the **biggest food expo in Poland** lets you meet and cooperate with professionals within the **food, beverage, retail and HoReCa industries** operating in **Central and Eastern Europe**.

WorldFood Poland exhibition has been proven to be a **productive tool to meet new partners, customers** and connect with existing customers or business partners. It is an **efficient and easy way to sell** products and services, source new vendors and solutions.

Food & Drinks Food products • Meat and dairy products • Sweets and bakery products • Soft Drinks • Fruits and vegetables

EcoFood

Organic food • Natural products Clean Label • Free From products

NutraFood

Dietary supplements • Functional food Nutraceuticals • Pharmaceuticals

ColdChain Logistics • Cooling systems

Plant-based Plant-based meat, egg, diary Vegan sweets and snacks

Ingredients

Food raw materials and ingredients • Food additives Flavorings and colorings • Proteins and starches

Wine&Spirits Wine, beer • Premium alcohols • Other alcoholic beverages

FoodTech & Packaging

Food production technology and services • Food packaging and labelling • Automation and quality control



5500 visitors

300 exhibitors

9 national pavilions

32 participating countries

260 B2B meetings

Join satisfied exhibitors!



positively evaluates the trade fair and its organization 88% EXHIBITORS

recommends participation in the WFP fair to its contractors established contacts significant for the company

82%

EXHIBITOR

influences or makes decisions

Visitors by sectors represented

wholesale and retail sales
distribution / import / export
food production
pharmacy / supplements
hotels / restaurants / catering
nutritionists / wellness industry
9%



The largest groups of visitors:

- Poland
- Ukraine
- Germany
- Lithuania
- Estonia
- Czech Republic
- Latvia
- Hungary

Many benefits for your business in one place



Network with the entire food industry in one place

Gain new business contacts, generate new bases of customers, acquire new business partners from all over the world, maintain existing relationships, exchange experience, take part in a conference and presentations.



Meet the buyers

Take part in MatchMaking meetings with buyers from Polish and international retail chains, specialist stores, petrol stations, the e-commerce sector and HoReCa.



Take part in the contest

Decision makers from retail chains will test and evaluate your products in the "Gold Medal" contest and you will increase the chances of introducing them to a extensive sales channel.

Ask for an offer at: info@worldfood.pl