

UK Construction Week



Birmingham

4-6 OCT 2022

London

3-5 MAY 2022

**NEW
FOR
2022**

Working with the UK Government to deliver the roadmap to recovery

supported by



Department for
Business, Energy
& Industrial Strategy



Department for
Communities and
Local Government



Infrastructure
and Projects
Authority



Ministry of Housing,
Communities &
Local Government



THE TIMES



Construction
Leadership
Council

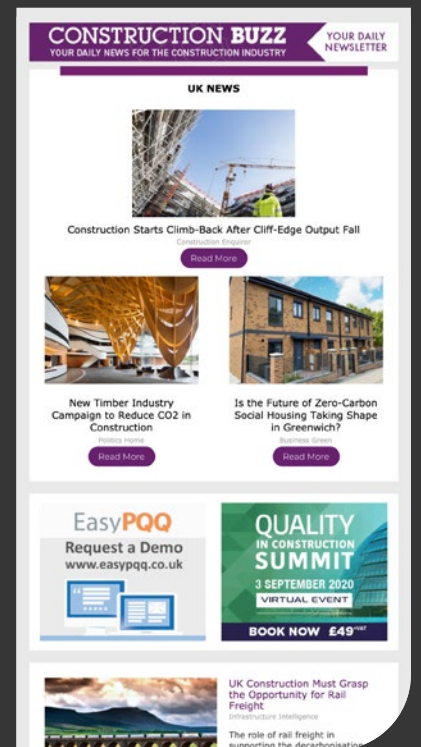
Roadmap to Recovery

The UK Construction week portfolio consists of large scale trade exhibitions, conferences, digital news & information, virtual events, awards and hybrid events.

This pack details how the UK Construction Week multi-platform approach can deliver on the UK Government's promises to rebuild.

Contents:

- The Roadmap to recovery
- Why now?
- New for 2021: UK Construction Week London
- Why will they attend?
- Media Promotion
- Digital media support
- Industry Support
- How to get involved



How will we capitalise on the Government's major infrastructure investment plans?

The UK Construction Week Roadmap will deliver two major exhibitions, 8 conferences and daily digital information to assist the recovery.

1

Major event

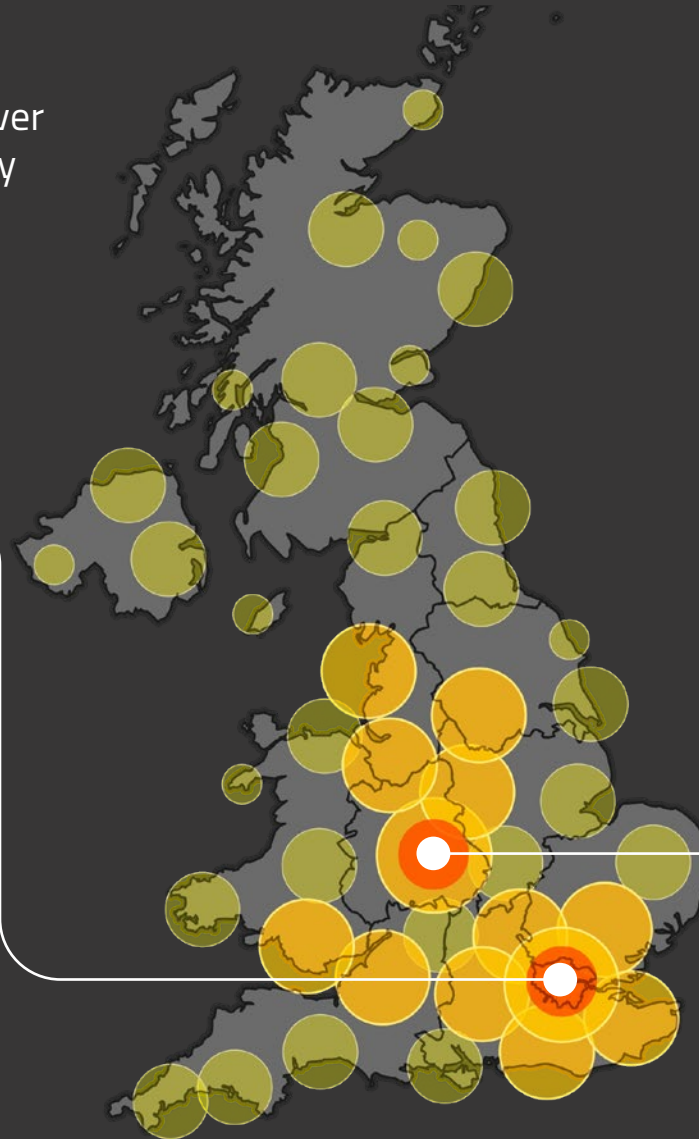
UK Construction Week LONDON
3-5 MAY 2022 | EXCEL

Co-located with
GRAND DESIGNS LIVE LONDON



*"We will build, build, build!
Build back better, build back greener, build back faster.
The Chancellor and I have set up Project Speed to scythe through red tape and get things done"*

Prime Minister **Boris Johnson**, June 2020



Major event

UK Construction Week BIRMINGHAM
5-7 OCT 2021 | NEC

Co-located with

GRAND DESIGNS LIVE BIRMINGHAM

2

Digital

180K Subscribers
CONSTRUCTION BUZZ YOUR DAILY NEWSLETTER

3

Digital

Road to Recovery
WEEKLY NEWSLETTER

- Latest Tender information
- Jobs portal
- Latest on Grants & Investment

4

Why now?

There has never been a better or more important time for the construction sector in the UK

UK Government's investment plans

£37bn

£1bn 

of the new green investment package

National Infrastructure and Construction Procurement Pipeline

£100m 

for 29 new road projects

5,000 

new construction workers via green employment opportunities

£1bn 

School-rebuilding programme

£1.5bn 

on hospital maintenance & building

£2bn 

Green Homes Grant

£900m 

for shovel-ready local growth projects

£560m 

for school repairs and upgrades



"One of the most important sectors for job creation is housing. The construction sector adds £39 billion a year to the UK economy. House building alone supports nearly three quarter of a million jobs"

Chancellor **Rishi Sunak**

supported by

 Department for Business, Energy & Industrial Strategy

 Infrastructure and Projects Authority

 Department for Communities and Local Government

 Ministry of Housing, Communities & Local Government

UK Construction Week helping to deliver on the Government's promises



£2 BILLION
OF GREEN HOME GRANTS TO HELP MAKE HOMES
MORE EFFICIENT AND CREATE LOCAL JOBS

A PLAN FOR
JOBS

Rishi Sunak
CHANCELLOR



HM Government

**WE'RE REFORMING
THE PLANNING
SYSTEM SO MORE
HOMES CAN BE BUILT**



10

£1.3 BILLION INVESTMENT
TO DELIVER

HOMES, JOBS & INFRASTRUCTURE



26,000 new homes
on brownfield sites

GOV.UK

New London event for 2022

UK Construction Week London is a new trade exhibition coming at a time of huge opportunity.



Co-located with



Who Attends?

10,000 buyers and specifiers



Tier 1 Contractors



Local Authorities



Architects



Major Infrastructure Projects & Developers



Housebuilders



Merchants



“UK Construction Week is so important to bring together all different aspects of construction & innovation. That’s why I cleared my diary to come to UK Construction Week and support this incredibly important industry”

Nadhim Zahawi, Minister for Business, Energy and Industrial Strategy

Why will they attend?

Thousands will come to meet and work with major projects, house builders, developers and local authorities who are driving the recovery.

Capitalise on major developments & opportunities including:

- HS2
- Hinkley C
- Highways England
- Thames Estuary Growth Board
- Department of Education
- Department of Health
- HM Prisons
- London Boroughs



What will the London and Birmingham events look like?

Your chance to meet those who will build our way to recovery.

UK 
Construction Week

Birmingham

4-6 OCT 2022

London

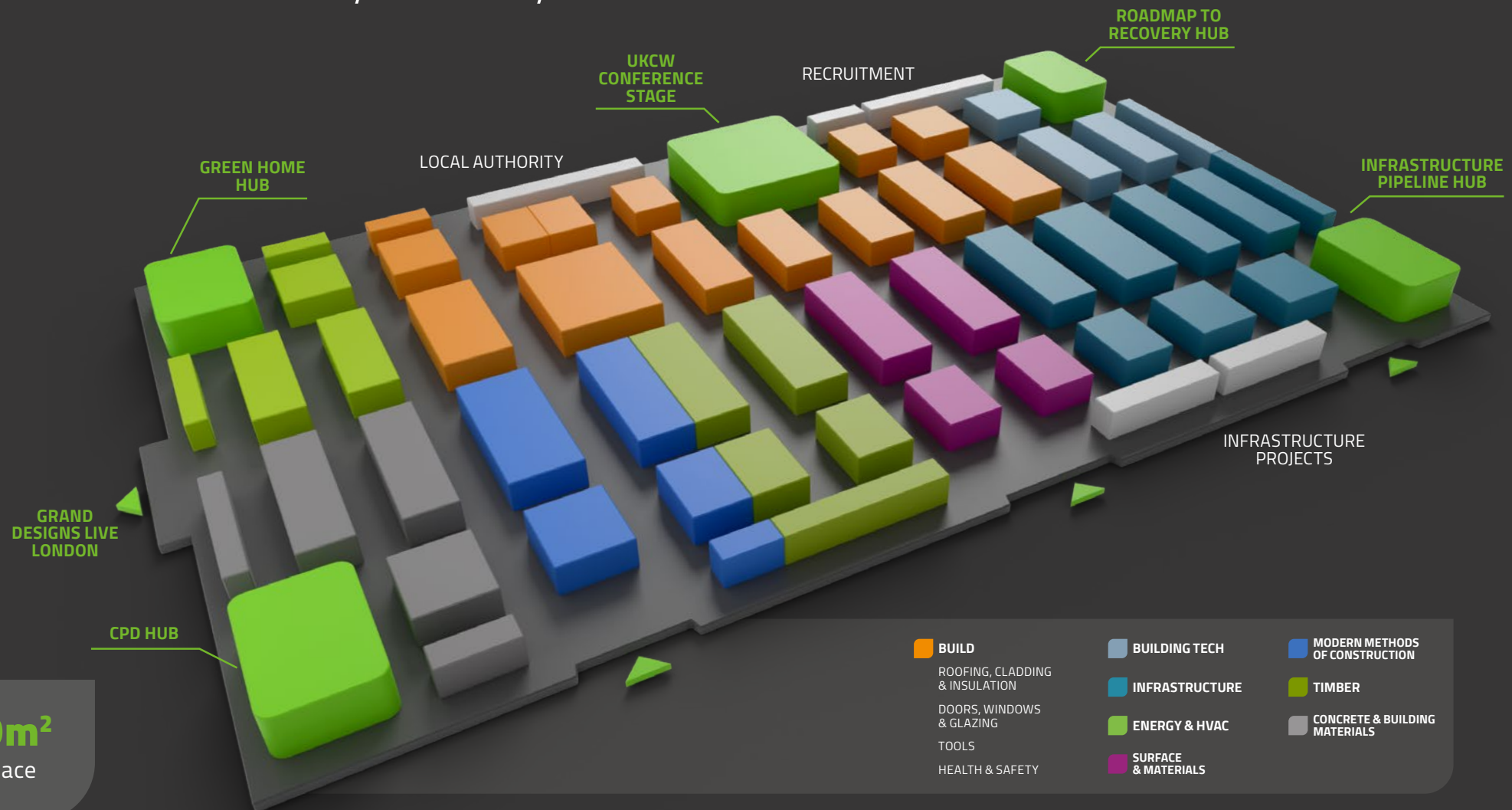
3-5 MAY 2022

45,000

Trade attendees

30,000m²

Exhibition space



The UK's largest built environment events

Two major trade shows in our two biggest cities.

UK 
Construction Week

Birmingham

4-6 OCT 2022

London

3-5 MAY 2022



1 Million
LIVE PROJECTS



80%
AUTHORISE
SPEND



£100bn
MARKET
PLACE



45,000
TRADE BUYERS



650+
EXHIBITORS

Who Attends?

10,000+ Housebuilders & Developers

9,000+ Contractors

3,500+ Architectural & Design

3,000+ Councils, Housing Groups, Associations

2,000+ Merchants

1,500+ Education & Training Sector



How will we deliver quality audiences?

Our promotion of our two major exhibitions will be supported by a heavy weight marketing campaign and satellite events.

Construction Buzz

180 K
DAILY SUBSCRIBERS



UK Media Partner


THE TIMES
400 K
DAILY READERS

New awards

talkSPORT 
2.9 M
WEEKLY LISTENERS

Four Market Leading Conferences

MARKETING
IN CONSTRUCTION
SUMMIT

DIVERSITY
IN CONSTRUCTION
SUMMIT

WELLBEING
IN CONSTRUCTION
SUMMIT

QUALITY
IN CONSTRUCTION
SUMMIT

1000+
ATTENDEES

Industry partners

cpa | construction
products
association

Construction
Enquirer

RIBA 
Architecture.com

BMF
Builders Merchants
Federation

FEDERATION OF
MASTER
BUILDERS
PARTNER

CONSTRUCTION
MANAGER

theconstructionindex
THE Construction Search Engine

The digital platform

Construction Buzz daily newsletter connects you to your audience 365 days a year.

**CONSTRUCTION
BUZZ** YOUR DAILY NEWSLETTER

Road to Recovery
WEEKLY NEWSLETTER



180K
SUBSCRIBERS



17K
FOLLOWERS

3M
IMPRESSIONS
PER YEAR



4.8K
FOLLOWERS

1.8M
IMPRESSIONS
PER YEAR

Social media

Top Readership

48K

Contractors

31K

Housebuilders
& Developers

27K

Architects

16K

Local Authority

16K

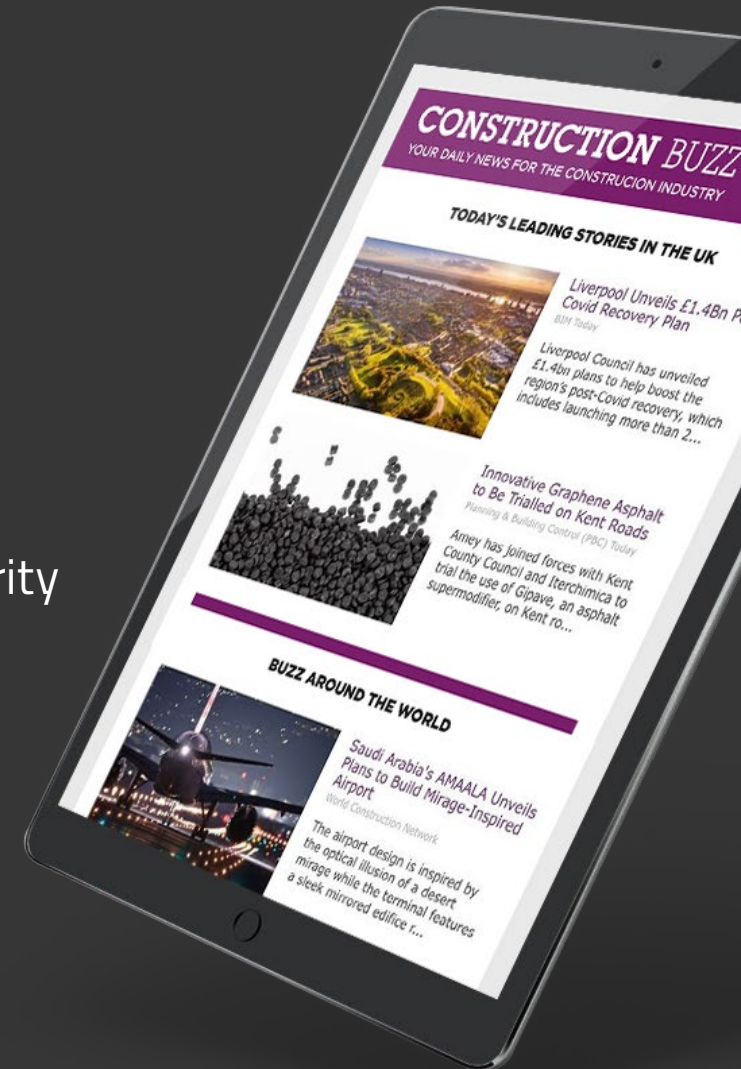
Engineers

15K

Consultants

5K

Merchants





"Government is embarking on one of the most substantial periods of investment in construction and infrastructure in history. The IPA is delighted to be involved in events like UK Construction Week designed to boost construction activity in these areas."

David Hancock

Construction Director of the Infrastructure Projects Authority



"The Government has looked upon construction as a key part of the economy to keep going through the pandemic. The industry is now readying itself to support the growth in construction output that the government's financial stimulus will generate. There is a significant job to do and UK Construction Week in London and Birmingham in the Spring and Autumn will assist in further connecting an industry that has come together like never before. CPA are pleased to be part of this exciting programme."

Peter Caplehorn

CEO of Construction products Association and a member of the CLC Task Force



"Geberit will be taking part in UK Construction Week's Roadmap to recovery plans as we continue to invest and innovate across our bathrooms portfolio looking to support our customers adapt and recover in their new normal. We will be exhibiting at the new UKCW London as we see this as a real opportunity to drive demand for Geberit, a brand with a long tradition of quality, reliability and innovation in what we see as a pivotal time in our industry. We are keen to increase our use of digital platforms like the Construction Buzz daily newsletter, to keep our customers informed as well as complementing our event activity in the Spring for UKCW London, and in the Autumn for UKCW Birmingham."

Purdie Proudman

Marketing Manager, Merchant & Contractor of Geberit



"BMF members have been exceptionally busy over the lock down and have provided a crucial service to keep things moving. We are delighted that UK Construction Week will be providing an 18 month plan that allows us all to recover and adapt to the new normal, and capitalise on the opportunities now appearing for the sector."

John Newcomb

CEO of Builders Merchants Federation and a member of the CLC Task Force



Infrastructure
and Projects
Authority



construction
products
association



Construction
Leadership
Council



Construction
Leadership
Council

Multi Platform Reach

Exhibitions

UK Construction Week LONDON 

UK Construction Week BIRMINGHAM 

CONCRETE EXPO

45K
ATTENDEES

Newsletters

4.2M
EMAILS SENT
PER MONTH

CONSTRUCTION
BUZZ YOUR DAILY NEWSLETTER

UKCW website

300K
VISITORS
PER MONTH

ukconstructionweek.com

Social media

400K
IMPRESSIONS
PER MONTH



5M
Reach
per month

**YOUR
BRAND**

Summits

MARKETING
IN CONSTRUCTION
SUMMIT

DIVERSITY
IN CONSTRUCTION
SUMMIT

WELLBEING
IN CONSTRUCTION
SUMMIT

QUALITY
IN CONSTRUCTION
SUMMIT

1000
ATTENDEES

Don't miss out... Join the recovery.



Contact us

Exhibition & Sponsorship

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