UK CONSTRUCTION WEEK | 2019

8-10 October | NEC | BIRMINGHAM

THE UK'S LARGEST BUILT ENVIRONMENT EVENT

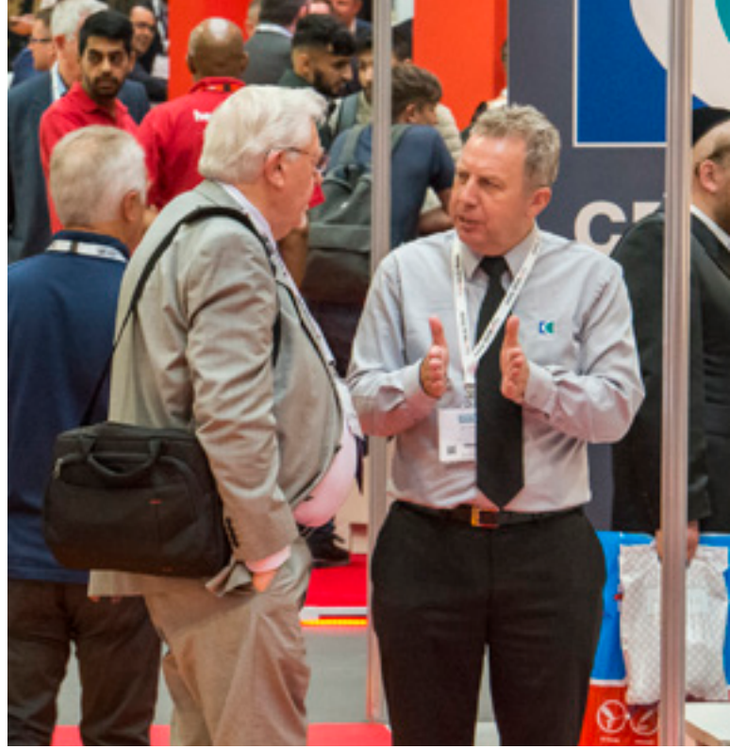
9 SHOWS UNDER ONE ROOF

- BUILDING TECH LIVE
- CIVILS EXPO
- GRAND DESIGNS LIVE
- SURFACE MATERIALS SHOW
- ENERGY 2019
- BUILD SHOW
- PLANT & MACHINERY LIVE
- HVAC 2019
- TIMBER EXPO

WWW.UKCONSTRUCTIONWEEK.COM

UK CONSTRUCTION WEEK WELCOMES OVER 34,000 TRADE BUYERS AND 600 EXHIBITING COMPANIES

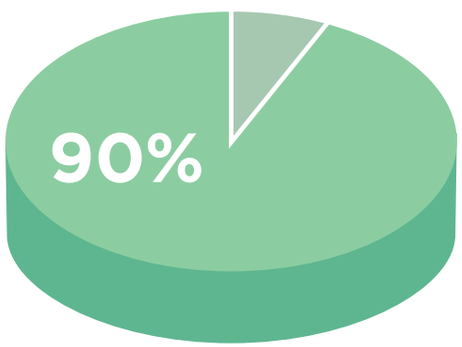
UK Construction Week combines 9 shows under one roof and is the UK's biggest event for the built environment covering design, planning and construction. The event showcases thousands of innovative products and features, 300+ hours of inspirational debate, quality education and invaluable business advice across four halls in the heart of the UK, at Birmingham's NEC.



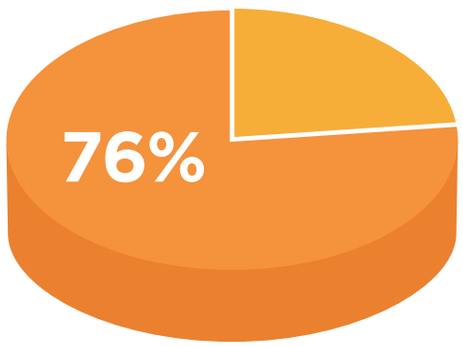
> "The UK construction week at NEC Birmingham was simply perfect. From the placement to the steady flow of trades people over all 3 days again really hit the mark, giving me an easy return of my investment. The team were top notch with nothing being too much trouble."
>
> **Duncan Heenan | National Accounts Manager, TradePoint**

WHY VISITORS ATTEND UKCW

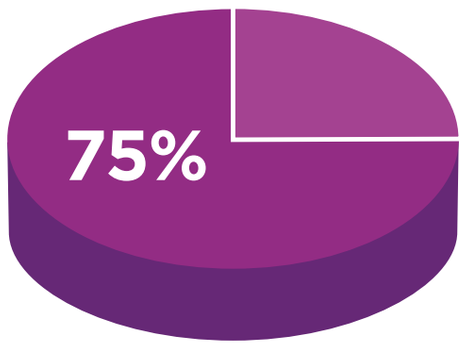
To source new products and suppliers



To network with suppliers and visitors



To talk to product experts/technical staff



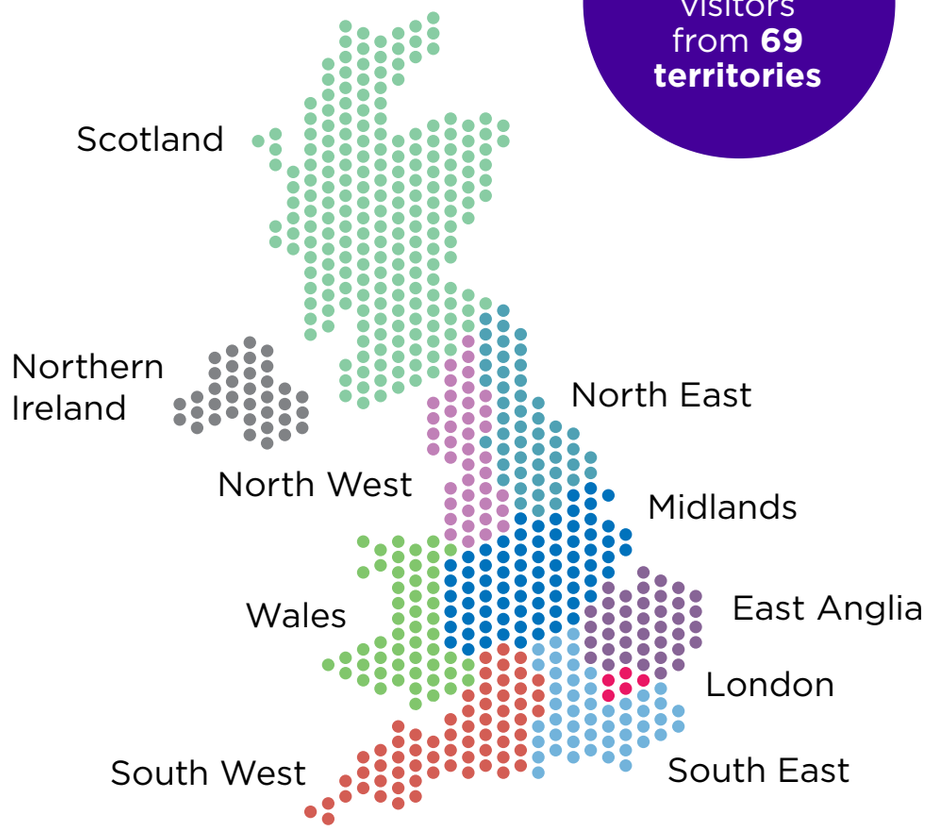
> For CEMEX, UKCW is a fantastic place for us to meet both existing and potential new customers, where they can experience our products and materials first hand and have a level of interaction that is not possible through other platforms. There is an extremely wide range of people vising this show and over the 3 days we see everyone from major contractors, local government through to small builders and self-builders. It is great to see the show growing and evolving every year since the start and we are proud to have UKCW as Cemex's flagship show.
>
> **James Fairclough | European Director of Marketing, Cemex**

UKCW VISITOR STATISTICS

- **£50bn** COMBINED PURCHASING POWER
- **85%** ATTENDEES WITH PURCHASING AUTHORITY
- **3,259** ARCHITECTURAL & DESIGN FIRMS
- **3,834** CONTRACTORS
- **6,991** HOUSEBUILDERS & DEVELOPERS
- **1,502** ATTENDEES FROM LOCAL AUTHORITIES

BUYERS FROM ALL UK REGIONS

PLUS International visitors from **69 territories**



WHO ATTENDS?

- Housebuilders
- Architects
- Contractors
- Developers
- Housing Associations/ Local Authorities/Social Housing
- Interior Designers
- Engineers
- Distributors
- Project Managers
- Merchants
- Installers
- Energy Managers
- Retail/Hospitality/ Leisure
- Education/Health
- Facilities Managers
- Surveyors
- Import/Exporters
- Specifiers

9 EVENTS UNDER ONE ROOF

The only UK event that covers the entire spectrum of construction

TIMBER EXPO

Timber Expo covers a breadth of timber applications from timber frame, sawmills, merchants, glulam, SIPs, CLT, fixings and fastenings, timber cladding, doors/windows, mouldings, skirtings and flooring.

BUILD SHOW

The Build Show provides the industry with this vitally needed space to network, develop and grow, bringing together the right people, in the right place, at the right time.

SMART BUILDINGS

Building Tech Live showcases the latest technological advancements, dedicated to electro-technicians. Providing new business opportunities for high profile clients to meet exhibitors directly.

HVAC

HVAC 2019 will be the only construction show in the UK dedicated to heating, ventilation and air-conditioning.

ENERGY

Energy 2019 will provide the most powerful opportunity available for suppliers and buyers to professionally connect, under one roof.

PLANT & MACHINERY LIVE

Plant & Machinery Live will have a dedicated area at UKCW allowing exhibitors the opportunity to showcase their latest equipment for sale and hire.

CIVILS EXPO

Civils Expo is the UK's leading event dedicated to civil engineering and construction, bringing together leading suppliers of the latest technologies, systems and products required in the civil sector.

SURFACE :: MATERIALS SHOW

Showcasing the latest surface solutions for architects, interior designers, specifiers and industry professionals looking for cutting-edge innovations.

GRAND DESIGNS LIVE

Grand Designs Live, proudly sponsored by Anglian Home Improvements, returns to the NEC in Birmingham from 9th-13th October 2019 as part of UK Construction Week.

CAPITALISE ON OUR £1.5M MARKETING & PR CAMPAIGN

UK Construction Week boasts an award-winning marketing campaign, with a reach of over 2million relevant people.

ADVERTISING & PARTNERSHIPS
Reach 2million+ trade audience via our 180+ leading media partners and associations

DATABASE
Talk to a dedicated database of 450K+ construction trade professionals through our weekly newsletter – The award-winning Construction Buzz

WEBSITE
Get a profile on our website with 160k unique visitors and 1million+ page views globally

EMAIL CAMPAIGN
Capitalise from 16million+ emails about UK Construction Week

SOCIAL MEDIA
Engage online with our 1million reach via social media – Twitter, LinkedIn, Facebook and YouTube

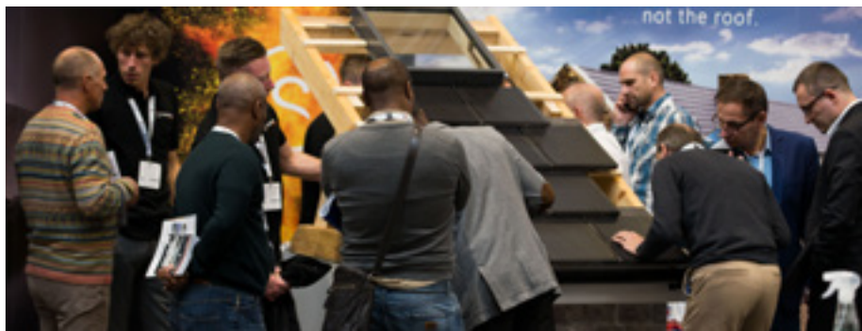
DIRECT MAIL
Get your brand involved in our quarterly newspaper, printed and mailed out to 150K and digitally distributed to 450K+ key decision makers

PR
Benefit from working together with our appointed PR agency to get the most of our comprehensive PR campaign

FREE MARKETING SUPPORT
Exhibitor marketing toolkit - A free dedicated exhibitor marketing toolkit was offered to UK Construction Week exhibitors to promote their presence and increase interactions onsite with new and current clients. This exhibitor toolkit is crammed full of everything an exhibitor needs to spread the word, including promotional copy, print and banner ads, fliers, example tweets, e-mails and press releases.

Exhibitor days - UK Construction Week exhibitor days to give exhibitors a great opportunity to come and view the venue ahead of the event and meet the UKCW operations, sales and marketing teams. These days provide the perfect opportunity to have any questions answered and get all the latest show updates and information on new features.

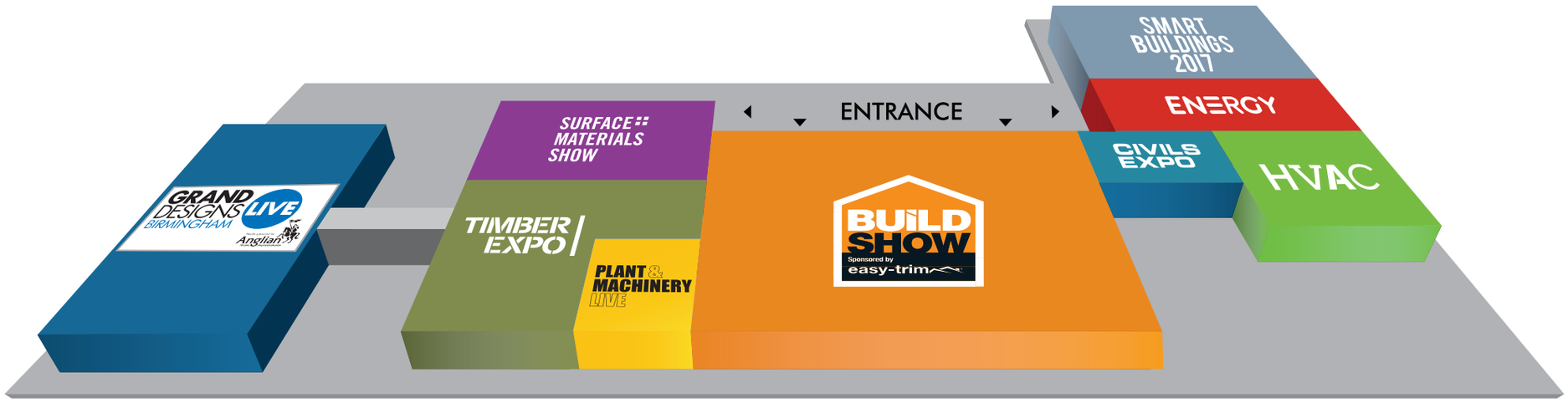
Contact info@ukconstructionweek.com for more details about the exhibitor marketing.



For more information and to request an application form to exhibit please contact:

Simexpo Int. Fair Org.

Mr. Erdi AYYILDIZ
+90 538 483 15 10
erdi@simexpo.net



CONSTRUCTION IN THE UK

£600 BILLION
To be spent on innovation and infrastructure over ten years

£103 BILLION
Construction industry contributes to the UK economy, 6.5% of GDP

3 MILLION
Jobs filled in the construction industry, 10% total UK employment

300,000 HOMES
Government target to double new home output per annum

AEO EXCELLENCE AWARDS 2016 WINNER BEST TRADE SHOW LAUNCH

PPA CONNECT Awards

*All stands are subject to a £350 registration fee including lead generation software