

Business the Natural way



Natural Food

Natural Beauty & Spa

Natural Living

Health & Nutrition

Natural & Organic Products Asia
HONG KONG

30 Aug – 1 Sep 2017
Hall 1DE, HKCEC

Newsletter



Asian Natural & Organic Market Continues to Grow

Asia's organic market is undergoing rapid growth and, according to the US Organic Trade Association's Global Organic Trade Guide, will experience at least 10% annual growth until 2020.

The growth will be dominated by an increase in organic food and beverages sales. China, Vietnam and Taiwan will remain significant markets thanks to growing demand for quality and safety-assured products in light of the food safety scandals of the past few years.

Another two markets showing promise are Indonesia and India. By 2020, Indonesia's year-on-year economic growth will surpass that of the rest of the Asia-Pacific region. In this rapidly growing emerging market, the sales of organic packaged food and beverages will reach 9.4% through 2020. India will see demand for organic packaged foods and beverages reach 11.6% by 2020 – a strong growth forecast giving great potential.

Food Imports Continue to Grow

While concerns over food safety and quality spur organic demand, imported food products continue to rise. Worldwide, the demand for foreign food imports has seen an average annual increase of 15% and has more than quadrupled in the past ten years. Edible vegetable oils, cereal and milk products account for roughly half of all food imports. China leads the way, and by 2018, it is expected to become the top importer of foreign food products, with the total value reaching RMB 480 billion (US\$77 billion).

Asia's Aging Population

Many Asian nations face the challenge of a rapidly aging population. As a result, the demand for natural and organic wellness products is gaining traction with this consumer segment. In China and Japan, the 65+ population will reach 10% and 27.8% of the total population respectively by 2018. At the same time, long life expectancy in many Asian regions, such as that in Hong Kong which enjoys one of the highest in the world, is closely linked to an active lifestyle. The trend of aging well will not only increase demand for health food and supplements, but also health and fitness supplies, supplements and functional foods.

Asia Goes Green

Thanks to rapid economic development, many Asian nations have growing disposable incomes and are upscaling to greener products. In a study by Nielsen surveying 30,000 global online consumers across 60 countries, 55% said they are willing to pay more for products provided by companies that are socially and environmentally responsible. Asia-Pacific (64%) had the strongest market for buying eco-friendly products.

Top 7 Natural & Organic Market Trends That You Should Not Miss



1

Healthy Snacking

The global snack foods market, worth an estimated US\$330 billion, continues to grow and Asia is leading the growth in the natural sector. Asian consumers are taking notice of the scary statistics surrounding unhealthy snacks and looking for healthy options to graze between meals.



2

Silver Generation Health Foods and Supplements

Asia's elderly population is increasing rapidly with medical advancement and healthier living lengthening life-expectancy across the region. Therefore the market for products specifically designed to cater to the health and wellbeing of the elderly is booming.



3

Green Living

Driven by climate change and pollution issues, the prosperous markets in Asia have woken up to sustainable living, using the Earth's natural resources in a renewable and sustainable way. Therefore, the demand of household products that are biodegradable or manufactured from recycled or renewable materials is high.



4

Sports Nutrition

Recreational sport and fitness is a growing trend for many parts of Asia where manual labour has been replaced by sedentary lifestyles. With a growing interest in sport comes a growing market for sports nutrition which has broken the US\$10 billion retail value sales mark in 2014 and Asia is no exception from the strong global growth.



5

Female Care

Women all over the world have been leading the movement for natural, healthy and sustainable consumerism, leading the female wellness market to grow burgeoningly and having a great demand for high quality, organic and natural feminine hygiene products.



6

Maternity & Baby Products

Fueled by rising birth rates, a growing middle class and the natural parental instinct to give children the best in life, natural and organic maternity and baby products market have been growing rapidly.



7

White Label Natural Products

For brands that associate their own values with Lifestyles of Health and Sustainability they are always looking for products in line with these principals. This presents a growing opportunity for items in all categories that can be branded and sold or distributed to markets across the region. In China alone, white label sales will contribute between 25% and 30% of sales by 2030.

Cross-border eCommerce Helps Increase Customer Base

Organic suppliers and retailers can further improve their customer base by expanding their retail network to non-local markets through cross-border eCommerce.

According to the Global Online Shopping Survey by Pitney Bowes, 94% of global consumers are frequent online shoppers in local markets, and two-thirds of them also purchased goods online from a non-local market in the past year. The Asia-Pacific region is at the forefront with Singapore (89%), Australia (86%) and Hong Kong (85%) having the highest number of cross-border shoppers.

A new report from Accenture and AllResearch forecasts that China will continue to be a significant market of cross-border e-commerce. By 2020, over 200 million

Chinese consumers are expected to be cross-border shoppers, with the transaction volume of imported goods purchased online reaching US\$245 billion.

The booming cross-border e-commerce industry will continue to provide goldmine opportunities for natural and organic brands to enter non-local markets in years to come. However, effective business strategies, digital marketing, consumer behaviour and market trend analysis are the key factors that determine business success. Retailers and suppliers should ensure they devote resources to these efforts.

Online Retailers and O2O Platforms

Chinese consumers have been increasingly turning to online retail and O2O (online

to offline) platforms, particularly for food and beverage consumption. There are now many online retailers that specialise in organic products, like FieldsChina.com and KateandKimi.com, opening to meet growing demand for natural and organic products. Fields China has delivered to over 200 cities in China so far, showing that demand for health foods reaches far beyond the scope of China's top-tier cities along the east coast. Online distribution platforms are particularly promising for organic and speciality foods as they can help cut product costs and provide more product guarantees – two of the biggest hurdles that organic products face in becoming more widely consumed.

NOPA's International Pavilions Boost Regional Organic Trade

Organic producers and brands view Asia as one of the most desirable export markets. China's organic sales have increased rapidly year-on-year, and countries like South Korea, Taiwan and Vietnam are experiencing strong growth as well.

To facilitate regional organic trade, over the years NOPA has established various international pavilions that serve as meeting hubs for global suppliers and buyers. At these pavilions, Asian buyers can not only get to grips with the natural and organic trends in different countries but also source products not usually found in Asia.

Various international pavilions will expand their participation in NOPA 2017, including Australia, KRAV (Sweden), Taiwan, Thailand and the US. At the same time, Greece, Italy and the UK are

the pavilions making their first appearance at this year's Expo.

Last year, KRAV, a non-profit certification body recognised by the Swedish government, chose NOPA to be the exclusive platform for their suppliers to bring products to the Asian market. With their Swedish suppliers experiencing positive results at the show, they will keep supporting to NOPA in 2017. "We see great potential as the demand for organic food is growing worldwide and we are looking for a platform to try the potential in Asia. Our companies are very pleased with NOPA and all of them have brought a great amount of high quality leads back to Sweden. NOPA is a great platform to meet buyers, importers, distributors from the entire Asia," said Nina Nilsson from International Trade & Export of KRAV.

Jackie Tsui, Merchandise Department Director at Feinui, a foreign-invested company in China with a chain of 400 supermarkets called RT-Mart, was particularly impressed by the range and standard of goods at NOPA. "We saw many kinds of products, and we chose a selection of quality products to bring them back to China."



Country & Theme Pavilions in NOPA 2017



Soil Association Penetrates in Asia



Soil Association from the UK has participated with NOPA before and had positive feedback. In 2017, the association will return to the Expo with their trade delegation exhibiting in their pavilion, according to Alex Hart, Senior Certification Officer of Soil Association.

"Certainly we are expecting the organic market in most Asian countries to continue to grow. We expect consumers in the region to become increasingly engaged with organics so it is an

exciting time for exporters," said Alex.

Alex continued that the association had identified Asia as an important market for their licensees, and UK brands and products were much in demand in this rapidly developing market.

With partnerships facilitating access to China, as well as equivalent agreements with other Asian countries, there had never been a better time to look to Asia for Soil Association certified companies, Alex added.



2017 Expo Highlights



Natural Food Kitchen

The industry's top chefs introduce what organic ingredients are new to the market and how they can best be used.



Natural Business Forum

Natural and organic business professionals give their best advice on how to successfully grow organic business.



Networking Events

Buyers and industry professionals meet with suppliers at this valuable networking event and enjoy a relaxing evening.



Natural & Organic Awards Asia Showcase

All the new products are gathered in the showcase area, where buyers can see the natural and organic industry's latest and greatest products in one place.



Natural & Organic Awards Asia

The Natural & Organic Awards Asia 2017 winners are announced at the award ceremony; buyers can be the first to witness the latest award-winning products that will be the next hits in the natural and organic industry.

Exhibit Highlights



Organic Sriracha Chili Sauce, The Philippines Agrtrade International Sales Inc



The Sriracha Chili Sauce is made from sustainably farmed organic chilies. It has a perfect bold flavor to pick up Asian dishes. This deliciously spicy condiment also provides a balance blend of all-organic ingredients—chili, sugar, garlic, and vinegar making an excellent accompaniment to your favorite dishes.



Mexican Organic Agave Syrup, Mexico IIDEA (Hong Kong) Limited

Organic agave syrup is a natural sweetener made from the Agave plant. It's 100% excellent alternative sweetener due to its neutral flavor, health properties and versatility. It's low glycemic index, flavor enhancer, vegan, GMO-free, gluten-free, organic, 25% sweeter than refined sugar, and contains natural fibers & minerals.



Postpartum Organic Herbal Soup Program Kit, Hong Kong Bonum Trees Limited

Bonum Trees formulates and creates "Postpartum Program Kit", exclusive herbal recipes combining exquisite, health and naturalness. Each Kit contains a selection of organic herbal soups, organic herbal tea, and organic raw cold-pressed oil, and is a complete balance of the nourishments and energetics for your repletion and rebuilding of nutrients. All Organic and Vegan.



Beauty Tea, Dragon Cloud Tea, Refresh, Soothing Tea, Evening Tea, Hong Kong

China tea & Herbal world (Hong Kong) Co. Ltd

Yumthé was founded since 1948 in Hong Kong which has Ecocert & USDA organic certificate. With tea blending and manufacturing experience for over half century, Yumthé is committed to develop the highest quality healthy afternoon teas. Its organic functional healthy teas blended Chinese classic teas, western herbs and rooibos. Each batch tea has met the European Union's 420 pesticides standards.

Nacho Nutcheese Original, USA NutriAlley Company Limited



Nacho Nutcheese Original is vegan nacho cheeses made with non-GMO ingredients. It is free from gluten, dairy, lactose, soy and cholesterol. It is also made with cultured cashew milk to give you a delicious and dairy-free way to enjoy the classic cheese. Simply open and spread on your favourite bread. Heat and drizzle over nachos, top off a taco salad, dip your veggies, make some smoky, spicy vegan mac & cheese.



Canadian Organic Maple Syrup, Canada Easy Planner Limited



Driven by the passion for a healthier lifestyle, believing that a taste of sweetness can bring everyone a sense of happiness. They have created a rich diversity of gourmet products by their famous French-Canadian Chef from Quebec. The area is synonymous worldwide with high food quality and safety standards, pristine natural beauty, and unique natural resources.



Groo-Vie, Thailand One Organic Ltd



Groo-Vie® offers 100% natural fabulous mangosteen, mango and guava juice to meet your recommended daily serving of fruits and veggie easily. The juices are made from real fruits, not concentrate, and with no additives. They also contains no preservatives, artificial colors, added sugar or artificial sweeteners. All the fruits used to produce the juice are grown, harvested and freshly pressed in Thailand.



Rude Health Honey Spelt Puffs, UK Greencastle Trading Limited

These floaty puffs are made of whole grains of spelt that are crizzled lightly with honey. Unlike other kids' cereals, this is truly wholegrain, which means the grains haven't been extruded or mashed into unnatural shapes or textures. One grain = one puff. Perfect for little people's breakfast bowls.

Ecological Porridge Mix - The Red Mix, China HugHug AB Co. Ltd.



The red mix is your basic porridge mix, which consists of cold-rolled spelt, rye, wheat flakes and cracked rye grains. It can be easily cooked just with water, or you can always add some fresh or dried fruit, honey, curds, nuts according to own desire and taste, the classic cinnamon sugar will add a perfect twist to it as well. The red mix wins the "best ecological porridge mix", tested by the Danish magazine Økologisk (Organic).



Powder Mare's Milk, Kazakhstan PTF Company FRESHMILK LLP

The 100% natural organic product with no GMOs is made of high quality natural mare's milk by freeze-drying method. It has therapeutic effect on liver disease and gastritis. It accelerates the body's regeneration processes, lowers cholesterol, has beneficial effects on the nervous system and slows the aging process. It consists of ascorbic acid which strengthens the immune system and increases the protective functions of the body to the action of viruses and infections.

Biscuit with blueberry filling, France Tembo Foods Ltd



Bjorg is currently launching a brand new line of gluten free certified products. The range contains 14 new items including bread, biscuit, flour, breakfast muesli and snacks, all certified by AFDIAG, the French Association of Gluten Intolerance.



Eureka Mont Fruit Tea, O'Tim Natural Monk Fruit Sugar Substitute, Fruitmayor, Hong Kong HK Springfield Industrial Limited

Fruitmayor – Monk Fruit, the hero product from SPR-FIELD has an amazing power to bring out the pleasing taste from fruit tea and balances our body, mind and soul. Their Eureka's Organic Monk Fruit Tea series has a wide flavour selection from Rose, Earl Grey, Chamomile, Lemongrass Ginger, Peppermint, Orange Cinnamon, Hibiscus Orange, Green Tea, English Breakfast, Classic. Together with the high quality tea leaves from the world and their premium organic Monk Fruit. O'Tim Natural Monk Fruit Sugar Substitute – O'Tim turns Fruitmayor Monk Fruit into raw natural sugar substitute contains low calories, low fat. This all-natural and premium sweetness can replace ordinary sugar in our culinary that perfectly fits with our daily use. This unique balminess scent offers a fruitful pause to a hectic day



Organic Soy Toddler Formula, USA Welspring

Baby's Only Organic® offers a soy-based formula that is dairy-free and an excellent option for families who prefer a vegetarian diet. It is made with non-GMO ingredients and is the only soy formula in the market that does not contain corn (or glucose) syrup as its source of carbohydrate. It is a better nutritional choice than goat or cow's milk or other fortified beverages and provides complete organic nutrition as recommended by the American Academy of Pediatrics.

Exhibit Highlights



AllergyCertified, Denmark
AllergyCertified

AllergyCertified, founded in Denmark in 2015 is a certification organization, certifies cosmetic products, make-up and detergents to minimize the risk of the consumers developing skin allergy when using a skin care product.

USDA Organic Neem Bath Products, Thailand BLESSED PRODUCTS OF ASIA CO., LTD



Certified Organic Neem Bath Products feature the best solution to reduce itchiness caused by fungal and bacteria on skin without using any steroid, it assures chemical-free formulation; and do not leave any chemical behind after using the products. It can become an optimal choice for people looking for natural way of healing globally.



NAVEEN

Hair & Scalp Care Line, Taiwan
EverGoods Global Co., Ltd

The hair & scalp collection nourishes the hair and scalp with natural and organic plant ingredients that promote healthy scalp and restore that shiny hair again.



Shea butter Uganda, Africa
Guru Nanak Oil Mills Limited

SHEA BUTTER UGANDA® is the only certified organic shea butter cream in the world-vitellaria nilotica. It is certified by NOP-USDA ORGANIC, EC-ORGANIC Standards and ECOCERT SA. It is not a cosmetic only but an organic purity for full body care. No chemicals, no petroleu. Organically pure for sure!

ALTEYA ORGANICS

Alteya Organic Damascena Rose Water, Bulgaria
Health Aims Organic Functional Food Specialty Shop

Organic Rose Water has been certified by the USDA and not tested on animals. It can be used for cleansing, hydrating and toning for all skin and hair types. It is anti-inflammatory and can prevent acne, balance, moisturize, sooth and improve uneven skin tone. It is good for sensitive skin.



Pure / Organic Argan Oil, Morocco Safia Limited



The 50ml Virgin Argan Oil - 100% Argania Spinosa kernel oil is Eco-Certified Organic, sourced directly from Morocco and is rich in Omegas 3, 6, 9, and Vitamin E. It can be used on skin, hair, cuticles, lips and nails.

SOLEY



Birta Lift & Glow Nourishing Serum
with Wild Icelandic Herbs, Iceland

No.2 Organics Limited

Birta Lift & Glow Nourishing serum nourishes and refreshes your skin while restoring its natural glow and radiance. The product is produced with Sea Buckthorn Oil which is one of the very valued species of plants that used as a source of vitamins, antioxidants and mineral for improving blood circulations, help reducing and preventing several skin issues such as dry skin, eczema, stretch marks and aging problem, etc.

aromatica

Natural and safe. Our promise to you.

Calendula Juicy Cream, Korea
Skin Corner Limited



A safe and gentle natural cream is suitable for sensitive skin and perfect for babies too. To alleviate stressed skin, this natural cream contains 48% Calendula extracts instead of water, which is exceptional for calming skin. For all skin types. Not tested on animals. Cruelty free.

Radico COLOUR ME Organic

Organic All Natural Hair Color, India
Spicebox Organics Limited



Radico's innovative hair color is created using vegetable and plant based ingredients making it a complete and chemical free product. To be used for white hair coverage as well as have a consistent color to ones natural hair color. Available in many colors like dark brown, soft black, wine red and mahogany, beige brown and many more.

Global Organic Cosmetic Products Market to Reach US \$19.8 Billion by 2022

According to a report published by Allied Market Research titled "Organic Personal Care and Cosmetic Products Market - Global Opportunities and Forecasts, 2015-2022", the world organic personal care and cosmetic products market is expected to reach US \$19.8 billion by 2022, registering a CAGR of 10.2% from 2016 to 2022.

The skin care segment would continue to dominate the market, accounting nearly one-

third of the market size by the end of the forecast period.

While North America and Europe have been continuously exhibiting rising demand for organic personal care and cosmetics, Asia-Pacific region is also emerging as a promising market across the world. Currently, Japan and China constitute the largest share in this regional market.



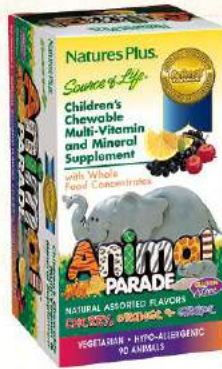
Exhibit Highlights

Health & Nutrition



Kleanzyme Plus, Taiwan
A.T.P. CO., LTD.

Kleanzyme PLUS contains enzymes which is similar to nattokinase and with a protease produced from fermentation of soy. These two enzymes together degrade both fibrin (blood clots) and protein complexes (blood plaques) in the blood vessels, proven to be more effective than nattokinase products in the market.



Animal Parade Assorted, USA
Natural Organics, Inc.

Delicious Natural Fruity Flavors! Nature's Plus Source of Life Animal Parade Assorted children's multi-vitamin and mineral supplement supplies the protection and nutritional assurance all parents seek for their children, along with the great taste and animal shapes that kids love. Each chewable tablet supplies 16 vitamins and 8 minerals, as well as nature's most healthful whole foods, including spirulina, carrot, broccoli, whole brown rice and spinach. Combining the natural goodness of whole foods with a balanced profile of nutrients is what makes Animal Parade a complete dietary supplement formulated for your child.



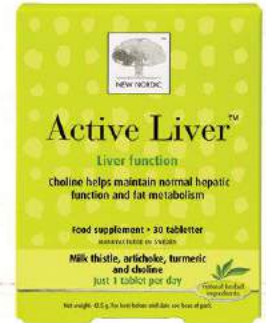
Raw Organic Maca Powder, USA
Earth Circle Organics

Earth Circle Organics Maca powder is grown in Andes above 14,000 ft. elevation. Maca is an adaptogen, it helps to facilitate the body's ability to adapt to and regulate stress responses and balance hormones, as well as maximize stamina and energy. Earth Circle Organics Maca contains 20 amino acids, iron, copper, manganese, zinc, calcium and potassium and Vitamin B6. Available in red, black and yellow.

Active Liver™

Active Liver, Denmark
New Nordic Healthbrands AB

Produced in Sweden, Active Liver™ is based on a herbal extract combination of milk thistle, artichoke, turmeric and black pepper plus nutrient choline. Milk thistle and artichoke support your daily hepatobiliary function. The content of Choline contributes to normal liver function and fat metabolism.



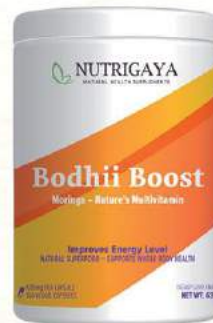
SUPER DIET

Cellimine, France

Food for life Emporium Ltd.



Cellimine facilitates elimination, detoxification and elimination of fat.
-The Green tea is known to boost the general elimination including excess water.
-The Meadowsweet and birch promote renal excretion of water and detox the body.
-The Red wine helps in proper blood circulation, needed to fully eliminate.
-The Cider vinegar effectively stimulates fat metabolism and elimination, destocking.



Nutrigaya- Bodhii Boost, India
Nutrigaya Limited

Made with Moringa leaves, Bodhii Boost contains 46 types of antioxidants, 90 nutrients and 18 amino acids, making it a perfect source of nutrients in terms of variety and concentration. Adding Moringa to your diet should help improve energy levels and overall health.



POWEROLL® Emu Oil, Australia
Glimlife Australia Pty Ltd

POWEROLL® EMU OIL is a unique blend of Australian Emu oil and natural essential oils specially formulated to relieve muscle pain. The "Roll-on" applicator has been designed to roll easily over the skin helping to massage pains as it applies the oil. They've introduced a wide range of pain relief products to provide millions of people with fast, long lasting relief. Now they're Australia #1 natural pain reliever - proud to be the most used brand for arthritis, muscle and joint pain! Their product range includes Joint Boost® Capsule, Calcium, Vitamin D, Fish oil, Emu Oil COOL & HOT and Patches.

Liquid Shilajit, Bhutan
Shilajit Biotech Co., Ltd.



Dakini Bhutan Shilajit is collected in the southern Himalayas. It is a precious black resinous substance seeping out mountain cracks. About 65 million years ago, the Indian and Asian continents collided to form the Himalayas. Tropical forests and ocean bed plants were crushed and compacted into the earth, along with minerals and nutrients. Under tremendous pressure and low temperature, those plants and essences were pulverized between the rocks where they congealed via microbial action to form Shilajit. Shilajit has become a precious gift from Mother Nature.



SO'MATCHA® DRAGÉES, Germany
Lemon Pharma GmbH & Co. KG



The organic certified SO'MATCHA DRAGÉES are an exceptional energy, health and anti-aging source. They supports a vital and active way of life. The concentration of valuable MATCHA ingredients is significantly high and can be absorbed 100% by the body. The intake of the Matcha in dragée form is rich in vitamins A, B and E. The many amino acids, including the L-theanine, are both relaxing and invigorating at the same time.



UMF® 10+ Manuka Honey Relief Snaps 5g, New Zealand

W International Investment Limited

Unique in HK, Kiwi Manuka brings you ready-to-eat Manuka Honey Relief Snaps. Introduced specially by Kiwi Manuka is the UMF® 10+ Manuka Honey Relief Snaps 5g, convenient & ready to be eaten directly. Snap both ends and take a sip directly from the pack. There are 12 packs in one box.

Buyers Testimonials



“ I have found many new and interesting natural and organic products, which are what we need now. There are actually many products with the potential to be commercialised and I believe that they can grow bigger and reach more customers. ”

Mr. Junaidi Lim, General Manager, Sephora, Indonesia



“ We are a foreign invested company in mainland China with a chain of 400 supermarkets (RT-Mart), and we also operate online sales business (Feiniu.com). NOPA is professional and we are able to see many kinds of products. We will pick some quality products and bring them to mainland China. ”

Mr. Jackie Tsui, Director, Merchandise Department, Feiniu, China

Exhibit Highlights



Pure Strength 100% Zechstein Magnesium Bath Salt, The Netherlands

Alvico Concepts

Take the spa experience home with you and feel the environmental pollution melt away along with the stresses of the day. Magnesium Bath Salt promotes circulation and detoxification on a cellular level while having a completely relaxing effect.



ONE & ALL

Swimmer/Sporty/Traveler/SunFun/SunSmart/SOS, Thailand

Bio Fun Global Limited

One stop cleanser for face, body and hair without irritation, 97-98% of natural and organic ingredients with essential oil scent. Swimmer removes chlorine, harsh chemical, salt, minerals and sunscreen. Sporty eliminates grease, dirt and odor. Anti-bacteria formula to reduce blemish & rash. Traveler is easy with ideal fit, no more packs. All these 3 cleansers lock the natural moisture all over body.



bebú

Bambu fiber wares Thailand

C. Shine International Trading Co., Ltd

The bamboo fiber wares and konjac sponge are eco-friendly material that mainly contained in natural fibers. They are not only FDA/LFGB safety approved, but also biodegradable at end of product life. Let's share the idea of "Live Eco, Live Colorful".



Seventh Generation Dish Liquid, USA

Serendipity House Limited

The Seventh Generation dish liquid with premium, plant-based formula that saves your time as it fights grease and powers through tough, dried-on food. It is USDA Certified Biobased Product (95%), non-toxic, biodegradable formula, Hypoallergenic which is perfect for sensitive skin.



ITALIAN HANDMADE SOAPS, Italy

SKPACK COMPANY LIMITED

Vegetable Soap which is 100% handmade and packed in Italy. All natural ingredients with NO Parabens, Phthalates and Colorants. A total of 3 categories with 18 fragrances. They are all rich in antioxidants, vitamins and nutrient that are essential to healthy skin. Our handmade soap also retains all of its natural glycerin glory and produces a rich and luxurious lather that is unparalleled to any other!



Sunki Soapberry Shampoo with Amino Acid, Taiwan

Sunki Enterprise (H.K.) Ltd.

Soapberry extract is extracted from wild plants shell made with natural saponin, effectively strengthen the skin and hair, it help improve hair quality and hair loss problem, suitable for sensitive skin of the head.

Multi-Purpose Bathroom Cleaner - with Pure Australian KING OF EUCALYPTUS Essential Oil, Australia

Koala Eco Company



EUCALYPTUS, Australiana Multi-Purpose Bathroom cleaner is made with 100% Naturally Derived Ingredients and it kills bacteria and deodorises anywhere, and is especially effective for bathroom and laundry areas. This powerful, eco-friendly formula cuts through soap scum, dirt and grime, without the need for toxic chemicals.

Bilka Homeopathy 2+ Kids Toothpaste 50ml, Bulgaria

Swiss International (Hong Kong) Limited

Special gentle care for the sensitive children teeth - it helps them grow strong and healthy. Harmless and tasty with natural ingredients. Does not contain fluoride, menthol, saccharin, sodium lauryl sulfate and harmful preservatives and colors. Suitable when taking homeopathic remedies. Contains xylitol 13%, which prevents from caries formation.



Buds Baby Bum Balm, Malaysia

Green (m) Sdn Bhd

This rich and protective Baby Bum Balm is their star product in their premium line, Buds Cherished Organics. Through their innovative R&D efforts, they bring you this EFFECTIVE yet GENTLE dual-functions Baby Bum Balm that not only protects baby's delicate bottom from rashes, but also soothes and heals these rashes should they occur. Harnessing the best that Mother Earth has to offer - potent organic plant ingredients that are clinically proven for their therapeutic properties - this miracle worker treats, heals and protects. With high concentration of organic content (98.2% organic plant ingredients), Baby Bum Balm provides the assurance of the purest ingredient possible.



Banksia Scent Pot, Australia

Pugoyl Ltd

The all-year-round best seller! Simply fill it with 3 - 4 drops of oil and it will scent your room for weeks. No burning! All banksia products are hand-turned with passion by Anthony Hansen, the founder. Every piece is unique with its own characters. 100% Australian owned and made.

Natural & Organic Products Asia 2017

Venue Hall 1DE,
Hong Kong Convention and Exhibition Centre

Date 30 Aug - 1 Sep 2017

Time 30 August (Wed) 10am – 6pm
31 August (Thu) 10am – 6pm
1 September (Fri) 10am – 5pm

*Free admission for trade visitors

Register Now!

NOPA is your one-stop expo for the latest and the best in natural, organic, fair trade, sustainable, ethical, free-from, eco and healthy living products from around the world. Register for the expo now and discover thousands of brands and products from the natural and organic industry – all under one roof.

Pre-register priority code: 1701



Buyer Services



Business Matching Programme

Take the hassle out of finding the products and partners you're looking for. Our Business Matchmaking helps facilitate hundreds of new business transactions every year. Our system matches the requirements of buyers directly with exhibitors, even setting up a meeting. Sit back, relax, Business Matchmaking helps you take care of business.



Distributors Wanted Programme

Our exhibitors are looking for new distribution channels across the region. We will match you with the right suppliers, line up meetings and provide onsite support. Our team will also provide post-show follow-up services.



Hosted Buyer Programme

Inviting top-tier buyers from regional chain stores, specialist retailers, major wholesalers and distributors, importers and exporters, the Hosted Buyer Programme conveniently matches buyers with direct purchasing power to their desired sourcing needs.

diversified

COMMUNICATIONS • HONG KONG

Diversified Communications is a business communication company headquartered in the United States. With 10 divisions in 12 countries, Diversified operates 100 face to face events annually across 17 business sectors. The Natural & Organic Products Expo has been running in Europe over 20 years. Following years of success running in Europe and the Nordic region, the Asian edition - Natural & Organic Products Asia was launched in 2014 and now is the most established natural and organic products sourcing platform in Asia.



Bringing the natural and organic world together



#亚洲天然及有机产品博览 #nopaxpo

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If you do not wish to receive any marketing from Natural & Organic Products Asia, please notify the Marketing Department - Opt Out by email at info@naturalproducts.com.hk