



NEWSLETTER

Across Asia, the number of retail and specialty stores has increased rapidly, organic products are filling up shelf space in local supermarkets and pharmacies, and more and more natural and organic brands from around the world are entering department stores. Put simply, the natural and organic market is booming in the region.

Due to the rapidly growing disposable income and a high level of education, many Asian consumers are willing to spend money on premium natural and organic products, which are seen as healthier options. The regional demand for these products has subsequently been on the rise, meaning the Asian market is full of potential and opportunity.

Teo Sher Ling
Merchandise Manager- Specialty, The Dairy Farm Company Ltd. - Wellcome

Products from Western countries continue to be very popular in the Asia market. For one, Market Place by Jasons which is introduced by the Dairy Farm Group, as a high-end supermarket with operations in Singapore, Taiwan and Hong Kong, has followed the trend by expanding the proportion of organic products on its shelves. Another example is the relatively new Ole Supermarket, an upscale chain in China where more than 70% of products are imported goods.

Natural and organic products are imported from a variety of Western countries, specifically because many Asian consumers believe that the suppliers' markets are more established than their own and that the organic certification bodies are of high international standards.

However, bringing in natural and organic products can be challenging for many importers. According to Teo Sher Ling, despite an increased supply of natural and organic products, reliable supply chain is still an issue; sometimes manufacturers cannot provide the products that have been ordered.

In addition, product durability is often short and the purchasing quantity may not be as large as conventional mass-market products, making the transportation cost a concern.



Teo adds, "Market Place by Jasons would also have to ensure the validity of the certification of organic products before the supermarket decides to purchase the items. Besides the product attributes, brand recognition and the reputation of the supply source are also factors affecting their decision."

Therefore, many buyers are starting to look for suppliers in different countries and regions. The United States, Sweden, Germany, Thailand and Australia are among the popular choices along the supply chain.



Michael Chan
Founder, Organic Plus

On the topic of sourcing, Teo professes that trade exhibitions are important platforms for her company to discover products, as they provide a one-stop shop to source everything they want.

Last year, the purchasing department of Market Place by Jasons visited Natural & Organic Products Asia (NOPA) and made a variety of purchases, which are now being sold in some of the supermarket's Hong Kong stores. This year, NOPA will be held again at the Hong Kong Convention & Exhibition Centre from 31 August to 2 September, showcasing more than 5,000 products from around the world for buyers to source.



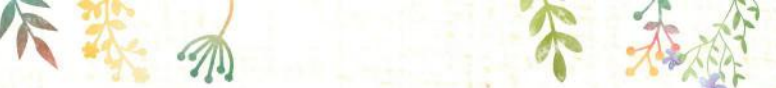
Love Green, Live Green?

Although the general public's ecological awareness has increased, there may not be a positive relationship between eco-conscious consumers and the purchase of eco-products. Dr Michael-Lee Johnstone, a lecturer at the School of Marketing and International Business, Victoria University of Wellington in New Zealand, along with fellow researcher Dr Lay Peng Tan from Macquarie University, discovered that many eco-conscious consumers did not actually buy eco-friendly products.

The result was mainly led by internal factors, including the consumers' inability to understand the benefits that would come from their green actions, the future consequences of living green, the difference between green products and other products, and the consumers' own unwillingness to make personal sacrifices to go green.

The researchers also learned that some external factors had fueled the contradiction, such as the unavailability of green products and the common practice of "greenwashing" amongst product suppliers, which made it hard to identify legitimate green products to purchase. They suggested green product suppliers should be more devoted to make their products easy, attainable and non-exclusive. This would help consumers adopt green behaviours and buy green products that were considered mainstream.

Bobsy Gaia, founder of MANA! in Hong Kong expresses his views on eco-consciousness: "Money should not be a factor in hindering consumers to consume eco-friendly products or to eat healthily. Lower income doesn't mean you should have worse health. What price do you put on your health? How valuable is your health? If you are not willing to pay \$20 extra for your health, sooner or later, you will have to pay the price." He adds, "Education and inspiration is at the core of promoting healthy living. What is lacking now is the awakening of people. It is important to inspire people – once their mind expands, it will not shrink again."



To promote the development of the industry, it is important to educate consumers on the benefits of consuming natural and organic products. Education could take place anywhere and at any time; governments could take part in large-scale promotional campaigns; private bodies could promote via advertisements; organic bodies could hold talks in schools; and frontline salespeople could provide information to consumers.

Certification is another way to assure the quality of organic products and protect consumers, based on a set of standards and regulations. Organic certification can help increase trust in the products. Bobsy says, "We have to work with trusted suppliers and we will ask for certification when we work with them." Michael Chan from Organic Plus also expresses that his company is concerned about the certification, as well as quality, branding and price.

Although there are still many challenges ahead in promoting healthy living to the general public, Bobsy concludes that the demand of organic products will increase rapidly and never stop.



"Back in 2004, when I started Life Café, it was very difficult to source natural and organic products. We had to bring in everything, shipping two 30-foot containers (mostly from the UK) every year. Compared to before, there are more choices in Hong Kong now."

Bobsy Gaia
Cultural and Creative Director, Founder, MANA!

Swedish organic certification body arriving in Asia

Food from Sweden is well known not only for its extraordinary high levels of food safety in production, but also because environmental challenges and pollution in the country are comparatively small. Sweden provides products of high quality and is a world leader in dairy products. The strict KRAV organic standards also result in products rich in nutrients, taste and texture.



www.krav.se

KRAV is organised as a non-profit association representing diverse members including farmers, processors, trade, consumers, environmental and animal welfare interests. Around 4000 farmers and approximately 2000 companies in processing and trade are certified according to KRAV's Standards. KRAV's certification system is accredited by the Swedish government and the standards are accepted in the IFOAM Family of Standards.

KRAV is a Swedish standard setter that's been in the organic market since 1985. KRAV's standards use the EU organic certification as a baseline, but lead the way with considerably stricter standards on climate impact, social accountability, animal welfare and permitted additives.

KRAV is organising a pavilion at NOPA to support KRAV-certified operators, as well as welcome operators who are interested in marketing their products in Sweden and Scandinavia. The Swedish organic market has grown by 40% two years in a row and is in urgent need of more suppliers.

More information, please visit KRAV at NOPA booth: J12



Group Pavilions



Australia



Hong Kong



Japan



New Zealand



Sweden



Taiwan



Thailand



Turkey



United States



Expo Highlights

1. Natural Food Kitchen

The industry's top chefs introduce what organic ingredients are new to the market and how they can best be used.

2. Natural Business Forum

Natural and organic business professionals give their best advice on how to successfully operate an organic business.

3. Networking Events

Buyers and industry professionals meet with suppliers at this valuable networking event and enjoy a relaxing evening.

4. Natural & Organic Awards Asia Showcase

All the new products are gathered in the showcase area, where buyers can see the natural and organic industry's latest and greatest products in one place.

5. Natural & Organic Awards Asia

The Natural & Organic Awards Asia 2016 winners are announced at the award ceremony; buyers can be the first to witness the latest award-winning products that will be the next hits in the natural and organic industry.



Quintensens Organic Oils Blend Apis Cerana Ltd

Tasty, balanced and wholesome, Quintensens organic oils blend, from France, are a selection of organic oils, 100% natural and blended in the right proportions according to each age group's nutritional needs. Quintensens Baby from 4 to 36 months (2015) and Quintensens Senior (2014) were awarded the "Meilleur Produit Bio" (Best Organic Product) Awards.



Food for Life Lariese Hemp Seeds Food For Life Emporium Ltd

Lariese Raw world-class hulled Hemp seeds are grown in New Zealand and begin with superior crops cultivated from the best seeds in optimum soil and climatic conditions. They have been grown and produced under license strictly for human consumption. Raw Hemp Seeds are rich in chlorophyll, vitamins, Omega essential fatty acids and proteins.



Sana Chia Chia Seeds Best Crops International Limited

Sana Chia seeds are grown in Mesoamerica where they were first valued by pre-Columbian cultures for their extreme nutrition density and variety. A powerhouse of proteins, fibers and antioxidants this super food is the highest food source of Omega-3. Sana Chia seeds are grown, harvested, and packed at the source to ensure the best and freshest Chia.



Royal Green Rice & Coconut drink Frenchtop Natural Care Products

Royal Green Organic Rice & Coconut drink is prepared with crystal clear water, certified organic Italian rice, coconut puree and a pinch of sea salt. The ideal substitute for dairy and soy milk. Use it in cereals, smoothies, coffee or to prepare desserts. It is unsweetened and naturally dairy (lactose) and gluten free.



Kanne Bread Drink Bread Power Limited

Kanne is a non-alcoholic fermented drink made with natural sourdough bread. The high number of live lactobacilli (lactic acid bacteria), minerals, vitamins and trace elements make it unique. It is a very strong anti-oxidant and may help improve intestines, skin and blood condition.



Alps Pure Natural Mineral Water Green Pharmacies (Hong Kong) Limited

Alps Pure is the most pure and balanced natural mineral water that flows fresh from Italy's Bauda Spring. It has the lowest total dissolved solid of 39.9mg/L and has been awarded the Gold Mercury in Italy. It is certified by the Italian Ministry of Health, and proven to be safe and beneficial to prepare food and milk for newborns and children. All bottles are PET, BPA and BPs free, and will not release toxins under the sun rays or heat, making the best choice for drinking health.



YumCha Wellness Tea China Tea & Herbalworld (Hong Kong) Co Ltd

All YumCha Wellness tea is made in HK and is 100% natural. Its tea blends are the result of carefully studied traditional tea practices. Tea is known to help detox, relax, boost happiness and wellbeing. China Tea & Herbal World also provide an Ecocert and Floert certified tea/Pyramid Tea Bag OEM (tailor-made your own tea bag) service.



Biomen Organic Black Chia Seed Health Aims Organic Functional Food Specialty Shop

Biomen Organic Black Chia Seeds are soluble fiber, that can slow down the absorption of starch. It contains eight kinds of essential amino acids, and is rich in Omega 3 fatty acids known to improve cardiovascular health and reduce the chances of heart attack.





NdN Balsamic Vinegar of Modena P.C.G. ADAGIO 250ml Health Factor Foods Company Limited

Modena Balsamic has the best concentration, moderate Acetic Acid and quality of balance. With the flavor of dried nuts and ripe grapes it gives a soft taste, pleasant flavor, straight from the heart of Italy.



Organic Kale Powder Health Factor Foods Company Limited

Organic Kale Powder is made from 100% natural ingredients, and is high in anti-oxidants to improve the healthy condition of skin. Rich in vitamin A, C, B2 and multi-minerals it is a first choice Calcium supplement.



Peruvian Harvest Raw Gelatinised Maca Powder i-Detox International Ltd

This product is made from selected certified organic dried maca roots grown at 14,000ft altitude. It contains an impressive 6:1 concentration of dried roots (80% black, 15% purple, 5% yellow), using a unique temperature-controlled process.

Nikki's Nibbles & Nikki's Bites Nikki's Cookies, Inc.



These are delicious, all-natural grab n' go pouches with bite-sized chocolate chip shortbread cookies and small cookie nuggets in plain butter or chocolate coated butter cookies that are packaged for today's on-the-go lifestyle.



Nutri Alley



Angelic Gluten Free Cookies NutriAlley Company Limited

With the mission of creating great tasting gluten-free foods, Angelic offers a range of tasty cookies, from savoury crackers, and cream biscuits to wholesome oat biscuits. All cookies are free of gluten, egg and dairy. All products are made with all natural ingredients and produced in a dedicated free-from bakery in Scotland.

One Organic Soy Sauce One Organic Ltd



One Organic aims to offer superior organic alternatives for everyday essentials. One Organic Soy Sauce is available in Chinese and Japanese flavor. Made with organic rice and non-GMO soybean, it is vegan and gluten free. The product is USDA and EU certified organic with no preservatives, colorant or added MSG. Suitable for raw or cooked food.



Arafuras Arafura Prima Indopasifik



ARAFURAS groupers are organically and naturally farmed groupers free from the use of chemicals, antibiotics, and hormones. They are free from chemicals that are commonly used in the fish farming industry ensuring that those substances do not end up on your dinner plate. To breed and raise the groupers to the highest of quality they are fed with fish, squid, shrimp, and crabs, all of which are of human consumption grade.



ALO DRINK SPI West Port Limited

All natural ALO aloe vera drink is all natural containing no artificial flavor, no artificial color, and no preservatives. Aloe juice & pulp comes straight from the leaf, never from powder. Every bottle contains the largest chunks of real aloe pulp.

Streamline Sports



Bonk Breaker Energy Bar Streamline Sports

Bonk Breaker is the official nutrition bar of IRONMAN®, USA cycling and the USA cycling team. Bonk Breakers mission is to be the nutrition bar of choice for weekend warriors, families and world-class athletes alike; anyone hungry for the best tasting, freshest and most nutritious energy and protein bars on the planet. It produces nutrition from all-natural real food ingredients that are gluten, dairy and soy free.



stilvino
SELECTED ITALIAN WINES

Civille-Valtenesi Charetto Selene Stilvino Hongkong Limited

Civille-Valtenesi Charetto Selene is flowery, delicate and refined, with a pleasant fragrance of wild strawberry. Elegant, balanced and persistent, the pleasant notes of strawberry are sustained by a subtle and refined mineral taste.



Local Organic Vegetables

Vegetable Marketing Organization
and Fish Marketing Organization



VMO provides ORC certified organic veggies to the retail and catering sector. Local, organic vegetables are also sold via the mobile app "VMO Local Veggie Fresh".



Qafila Yousef Bin Abdul Latif and Sons Agriculture Co., Ltd.

Qafila produces Saudi dates from two areas of cultivation. Qafila dates are certified organic by CERES. Qafila dates are full of nutritional minerals such as iron and phisfor for a healthy body.



ASEAN organic cosmetics market to hit US\$4.4 billion in 2020, research says

The value of the Association of Southeast Asian Nation (ASEAN) organic cosmetics market will hit around USD4.41 billion in 2020 from USD2.56 in 2014, with a compound annual growth rate (CAGR) of 9.5%. Thailand is expected to dominate the overall ASEAN organic cosmetics market, accounting for 29.3% market share while Singapore is expected to record highest CAGR at 9.8% followed by Malaysia in the same period.

This market forecast was announced in a report undertaken by Future Market Insights, which at the same time predicted that the global organic cosmetics market will be worth USD66.1, with a CAGR of 10.4%, in 2020.

Future Market Insights has stated that this growth in the major cosmetics market was due to the emerging concern with wellbeing, consciousness for greener products and awareness about the availability of safer cosmetic products amongst consumers. In addition, increasing disposable income, rising consumer awareness of luxury products, specifically for cosmetics, and increasing attention among the male segment towards their outlook and appearance is also expected to fuel market growth.



“Despite medical cosmetics still being preferred in the consumer market due to their instant beauty effects, there is still a large proportion of consumers who are switching into the trend of natural beauty products – and they are willing to spend more on them... The natural beauty market is still emerging and full of opportunities.”

Frances Chiu
Chairman, Federation of Beauty Industry (HK)



“We see that there has been a shift in the organic market segment – from organic food to other organic products, such as organic cosmetics and skincare products. In the last five years, we can also see that there is obvious growth in the organic cosmetic market. Furthermore, the number of retailers selling organic products has increased in the market.”

Jonathan Wong
Director, Hong Kong Organic Resource Centre



BENTLEY ORGANIC

Mother and Baby Hand Sanitizer
Bentley Organic

This is a Soil Association Organic certified hand sanitiser designed for mother and baby's delicate skin. It is formulated with 93% organic ingredients and proven to kill 99.9% germs. No alcohol, no parabens, no synthetic fragrances. Biodegradable formula.



Sóley Organics steinEY mineral mask
No.2 Organics Limited

No.2 Organics

SteinEY Mineral Mask regulates and balances skin, stimulates cellular metabolism, strengthens tissues and reduces the signs of aging. This facial mineral mask normalises skin texture by removing dead skin cells, toxins and impurities, which subsequently eases the absorption of applied nutrients and moisture. SteinEY contains mineral rich volcanic clay from Eyjafjallajökull and hand-picked wild Icelandic birch that nourishes and promote the skin's natural equilibrium.



origania

N.O.E.L Goodnight Moon essential oil blend

Origania Group Limited

Goodnight Moon is an essential oil blend for aiding insomnia for a goodnight sleep. It is made of organic essential oils diluted in fractionated coconut oil for a ready to use on skin application. Goodnight Moon also comes in a 100% pure essential oil blend for diffusing use.



Essential Oil Blends
Penny Price Aromatherapy
Hong Kong Limited



Penny Price Aromatherapy is a purveyor of the finest essential oils. Their essential oil blends contain a 100% blend of organic or wild crafted essential oils, expertly tailor made for you to use at home. They can be diffused in the room, blended into massage oil or used as part of your daily routine. Their most popular blends includes: Breathing, Women, Anti- microbial, Weight.



Emu Oil
Jasmine International Limited

Emu Oil is a good emollient and water-binding agent with anti-inflammatory properties. Valued for thousands of years by Australia's native Aborigines for its healing powers, Emu Oil has been shown to reduce the depth and length of fine lines and wrinkles in many studies as a natural skin softener. Most commonly, it is used as an intensive pain reliever and as a wound healing accelerant. Emu Oil is excellent for sensitive skin, allergies and eczema.

Body lotion
LLG Limited Partnership



This gentle blend of body lotion is certified organic and vegetable based. It contains Certified organic cocoa, shea, aloe vera butters and Cold pressed Inchi Oil along with soothing blend of cold press conditioning oils that will make your baby's skin or sensitive skin feel soft, and never greasy.



PLS Private Label Select

Certified Organic Diaper Cream
Private Label Select Ltd. Co.

This NSF Certified Organic & OTC Diaper Cream with non-nano zinc oxide and nourishing organic ingredients helps soothe and heal irritated skin and provides instant relief from diaper rash.

Natura Siberica - Northern Soap
Detox for Deep Facial Cleansing
ProFone (Hong Kong) Limited

Winner of Beauty Challenger Awards, Paris. Their Northern Soap – Detox is filled with unique properties, especially activated Northern carbon, which is a unique great absorbent. Exceptional for deep facial cleansing & detoxing. Remove impurities, excess sebum & all traces of make-up & a more even & translucent complexion. Let you experience totally unparalleled results.



multigreen
Living Green Way
Multi Green
Multi Green Co., Ltd

All of Multi Green's products are made from 100% Natural origin ingredients and scented with plant essential oils, completely free of harmful chemicals. No.1 recommended by dermatologists, allergists and pediatricians for sensitive skin, Multi Green's products adhere to the International Standard quality and have been certified by Bioagricert for cosmetic and detergent.

Health & Nutrition



ALFA VITAMINS LABORATORIES, INC.
Supplements, Beverages & Skin Care

Alfa Vitamins - Aloe Vera Juice Alfa Vitamins Laboratories

Alfa Vitamins has just launched a new Aloe Vera juice manufactured in USA. It is vitamin infused and enriched with Echinacea. It only has 55 calories per serving. Aloe Vera contains active amino acids, vitamins, antioxidants, enzymes and minerals. It improves your skin, digestive system and a strengthens your immune system.



Enge Beauty Collagen Peptide A.T.P. CO., Ltd

Enge Beauty Collagen Peptide was rated 'excellent' in the Fashion Guide (FG) magazine in February 2015 for product improving elasticity and brilliance of the skin. With a beauty patented ingredient, Beauty Collagen Peptide helps to minimize the effect of aging on your body.

Probiotic+ Body Awakening Limited



Probiotic+ is bio-fermented and 25 billion probiotics are delivered per serving in a crystal powder that children and adults can either eat straight off the spoon or mix into morning juices or a glass of water. Each serving of Probiotic+ contains 300 mg of the Australian Kakadu plum, 200 mg of organic Australian Manuka honey, and 25 billion probiotics.



Bnutra Bnutra Gladiators Knight Canbaws Trinity International Inc.

Made from a secret Ching Emperor Palace Recipe, Bnutra Gladiators knight has been refined using modern nanotechnology. It helps you power up the impotent, and inspire vitality, for a strong, healthy body. It can help nourish the spleen and improve the liver, balance the blood and manages the chi, replenishing the marrow to strengthen masculinity.



Nelddi Grain Powder Fu-E Lifesciences Co., Ltd

Nelddi Grain Powder is rich in fiber, fullness, and helps maintain gastrointestinal function. It can help with the regularity of bowel movement.



burner@Food Strategy Capsule Funcare of Taiwan Co., Ltd

Burner food is an emergency strategy for digesting large meals allowing you to enjoy delicious food without worry. It gets to work effectively, containing 30g oils and fats 80% sugars 80% carbohydrates. Its patented chitin is quickly dissolved in bile acid. It can be consumed before, after and in the middle of meals; promoting body metabolism.

Pukka Supplement Hantin Food Co., Ltd.



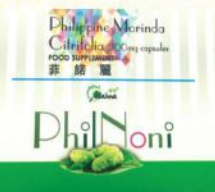
All Pukka supplements are made in the UK and are 100% natural and organic. The herbs are all ethically sourced and packaging materials are environmental friendly. Pukka supplements have been uniquely created from many years of extensive research and testing using the latest scientific advances and Pukka's clinical excellence.



PhilNoni Capsules Health Factor Food Co., Ltd



PhilNoni Capsules come with portable packing for easy carrying. They are free from preservatives, and may help to aid sleep and enhance immunity. PhilNoni Capsules are high anti-oxidants and full of rich minerals.



Lemon Enzyme

Honour Weal International Trading Limited

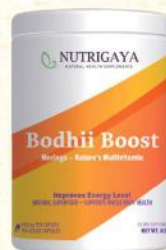
Jade lemon enzyme uses only natively grown Taiwanese lemon. It uses the whole lemon including the skin and seeds. It includes patented fermentation technology that makes the nutrition molecular smaller, more active and stable for body to absorb. It is water-free, sugar-free, and non-acetic acid; free of chemical compounds, such as plasticizer, preservation and artificial colors. This effective lemon enzyme can boost your metabolism and give you a healthier inner body.



Taiwan Antrodia Cinnamomea Carpophores No.1 Dripping Pill

Joben Bio-Medical Co., Ltd.

Antrodia Cinnamomea is the native Taiwanese species classified as national treasure. The product is extracted from premium Antrodia Cinnamomea Fruiting body that has been cultivated for 3 years. It is the most sophisticated and noble gift of natural treasure.



NUTRIGAYA
NATURAL HEALTH LABORATORIES

Nutrigaya- Bodhii Boost

Nutrigaya Limited

Bodhii Boost, nature's multi-vitamin is made from Moringa leaves which contain 46 types of antioxidants, 90 nutrients and 18 amino acids, making it a perfect source of nutrients in terms of variety and concentration. It contains more vitamin A than carrots, more vitamin C than oranges, more potassium than bananas, more iron than spinach, more protein than eggs and more calcium than milk. Adding Moringa to a daily diet can help improve energy levels, boost the immune system and overall health.



Feinstoff

Premier Quality Foods Ltd

Feinstoff makes consuming superfoods and living healthy easy. Four types of all organic and vegan superfood powders from Germany work together towards different specific functions; just mix them with your favorite smoothie. Green Smoothie = Detox, Magic Berry = Rejuvenate, Green Protein = Regenerate and Power Cocoa = Invigorate.



Super Detox

S & W Organic Family Limited

Super Detox gives you a daily kick-start of health, vitality and energy. It can aid in the removal of heavy metals as well as help to cleanse and repair your body, setting you up for the busy day ahead. A great way to help with digestion and bloating, use it to start your weight loss program, a complete liver cleanse or just to feel great.

Burner

Wedar Biotechnology Co., Ltd.



Sinetro is a citrus extract fat burner developed and manufactured by FYTEXIA (France). It possesses the international patent WO/2008/135643. It has the addition of Okinawan turmeric, which uses an original process of lactic acid fermentation to help boost metabolism.



Natural
Living



Anouk

The Moments Scented Soy Candles

Anouk Living Company Limited

The Moments Scented Soy Candles – Winner of NOPA 2015 "Best Made in Hong Kong Product" Award. This collection of scented candles captured the little happiness of one's life. Each of the scents presents a specific feeling of the moment. The candles are handmade with natural soy wax. It is suitable for eco-chic lifestyle lovers.

Pugoyi



Banksia Scent Pot

Pugoyi Asia Limited

All Banksia products are original Banksia Seed Pods, which are collected by licensed workers in Australia. 100% Australian made, simply fill the scent pot with 3-4 drops oil and it will brighten up your room for weeks.

Nectar Maternity Leggings

RUMI X LTD



With maternity yoga becoming increasingly popular, Rumi has thoughtfully and carefully designed pants in five different patterns. The crossover back element offers maximum support of the lower back area whilst still keeping the wearer cool during exercise. At the front, a contoured belly panel expands as the wearer grows and can be pulled up or folded down for ultimate versatility. As always, the pants are made of recycled plastic bottles (approx. up to 18 bottles go into a pair).



Thai Pyjamas, Spa Massage Suit

GREEN COTTON (THAILAND) Co., Ltd

The Thai Pyjamas, Spa Massage Suit is extremely soft and comfortable for daily wearing and sleeping. It can also be used for massage. This suit gained popularity among spas and resorts.



High Performance Commercial Blenders 3PMIX

Health Factor Foods Company Limited

The blender is non-GMO with no artificial color, preservatives and sweetening agent. Allows your body to intake 10 times more nutrition in the food product than you could.



T.Y. CHU & CO., LTD

Dropper bottles

T.Y. Chu & Company Limited

Dropper bottles are perfect packaging for flavor and fragrance, and aromatherapy products. The bottles are made of amber Type III glass that conforms to USP, EP for light transmission to shield off UV light. The bottles are made in a Class 100,000 cleanroom, packed in strong shrink wrap packs. The bottles are ready-to-fill for oral preparation.



Lysozyme mouthwash and Lysozyme oral fresh spray

Hubei Shendi Agriculture Branch Trade Co., LTD

This natural product is rich in high levels of egg white lysozyme. It can effectively inhibit oral bacteria, helping to formulate a healthy oral environment, and solve oral problems. The egg white lysozyme extraction technology holds the national invention patent of China. With no alcohol, freon and fungicides, it produces a natural green tea flavor.



TSUNO

Tsuno

Tsuno

Tsuno sustainable bamboo and corn fibre sanitary pads and liners are individually wrapped in biodegradable plastic sleeves, and packaged in a beautiful recyclable cardboard box featuring a pattern from an Australian artist, that changes periodically. Tsuno is an Australian-based social enterprise that donates 50% of profits to charities supporting women living in poverty.



half of our profits are donated to charity

TSUNO

NATURAL BAMBOO

8 overnight pads – winged & ultra-thin

Natracare feminine care ProFone (Hong Kong) Limited

Natracare is the world's leading organic female hygiene product. Selling in more than 60 countries worldwide, it holds over 20 organic, ethical & environmental awards. Natracare is mostly recommended by gynecologists & dermatologists in Europe. Natracare products are made from 100% organic cotton and biodegradable materials and are totally chlorine free.

natracare 全下



Am Cosie Herbal Pillows

Xin Xing Group Co., Ltd

Am Cosie Herbal pillow is 100% natural made from the finest and special Thai herbs with no chemicals added. The aromatic herbs act as a natural inhaler to ease tension and alleviate all stress and strains, while the ingredients soothe muscular pains, back pains, menstruation pain and internal discomforts.



Natural & Organic Products Asia 2016

Register Now!

NOPA is your one-stop expo for the latest and the best in natural, organic, fair trade, sustainable, ethical, free-from, eco and healthy living products from around the world. Register for the expo now and discover thousands of brands and products from the natural and organic industry – all under one roof.

Pre-register priority code: 1603



Distributors Wanted Programme

Are you a distributor? Our exhibitors are looking for new distribution channels across the region. If you are interested in sourcing natural and organic products from around the world, it's time to join our Distributors Wanted Programme. We will match you up with suitable suppliers, line up meetings and provide on-site support. Our team will also provide post-show follow-up services. So sit back and relax – we can help do the job for you.



Business Matching Programme



Let us know what you are looking for – our system will match your requirements with suitable exhibitors and arrange meetings for you. Let us help plan your three-day schedule.

Hong Kong: Asia's World City

Hong Kong is a perfect base for companies that want to do business. It is a dynamic city with strong growth prospects and acts as the perfect launching pad for opportunities in Mainland China as well as regional expansion across Asia. Efficient, established, business-friendly and cosmopolitan – why not explore the many benefits this unique city has to offer?

Easy and efficient travel is key to Hong Kong's success as a regional centre. It only takes less than four hours to fly to most of Asia's key markets – and you can reach half of the world's population within five hours of flight.

Booth and Sponsorship Enquiries:

Ms. Mei Chang
Exhibition Project Director
Tel: +852 3958 0557
Email: mei@naturalproducts.com.hk

Ms. Janette Kung
Senior Sales Manager
Tel: +852 3958 0558
Email: janette@naturalproducts.com.hk

Ms. Carol Chu
Sales Executive
Tel: +852 3958 0559
Email: carol@naturalproducts.com.hk

Other Enquiries:

Ms. Beti Liu
Marketing Assistant
Tel: +852 3958 0526
Email: beti@naturalproducts.com.hk



Bringing the natural and organic world together

If you do not wish to receive any marketing from Natural & Organic Products Asia, please notify the Marketing Department - Opt Out by email at info@naturalproducts.com.hk

Venue Hall 1DE, Hong Kong Convention and Exhibition Centre

Date 31 Aug - 2 Sep 2016

Time 31 August (Wed) 10am – 6pm
1 September (Thu) 10am – 6pm
2 September (Fri) 10am – 5pm

*Free admission for trade visitors

diversified
COMMUNICATIONS HONG KONG

Diversified Communications is a fast growing international communications company headquartered in the United States. With 16 offices across 7 countries and 9 divisions, the company spans across broadcasting, digital products, software, publishing and the production of market-leading events, with a product portfolio serving 16 industries in 14 countries and counting. In Hong Kong, Diversified Communications organises a growing portfolio of trade exhibitions and conferences including Restaurant & Bar Hong Kong, Seafood Expo Asia, Natural & Organic Products Asia, Retail Asia Expo, Omni Channel Retailing Conference, HR Summit & Expo Hong Kong, Learning & Teaching Expo, and Asia-Pacific International Conference. All the events embrace an established relationship with key suppliers and buyers in different industries.