



**THE 20TH
MALAYSIAN
INTERNATIONAL
FOOD & BEVERAGE
TRADE FAIR**



EXHIBITION FACT SHEET

Show Title (Exhibition)	: 20th Malaysian International Food & Beverage Trade Fair (MIFB 2019)
Date & Time (Exhibition)	: 26 June 2019 (Wednesday) 10.30am to 6.00pm 27 June 2019 (Thursday) 10.30am to 6.00pm 28 June 2019 (Friday) 10.30am to 6.00pm
Held Alongside	: <i>10th International F&B Machinery, Packaging & Service Solutions Exhibition (FoodTech 2019)</i>
	: <i>5th Asian Seafood & Fishery, Raw & Processed Produce, Technology & Supply Chain Solution Trade Fair (S&F Asia 2018)</i>
Venue	: Kuala Lumpur Convention Centre (KLCC) Malaysia
Size	: 12,000 sqm (Gross Exhibition Space)
Attendees (Expected)	: 20,000 trade visitors
Participating Companies	: 600
Local & International Key Buyers	: 1,500
Business Matches	: 2,800
Special Highlights	: Nationwide Pre-Event Roadshows in Five, (5) locations 20 th Anniversary of MIFB 2019 Business Matching Platform (online) International Hosted Buyer Programme Local VIP Buyer Programme Business Networking Cocktail Conferences and Symposium
Exhibiting Countries Pavilion	: Malaysia, Japan, Singapore, South Korea, India, China MOA, Australia, Thailand, Turkey, Sri Lanka, Taiwan, Iran, Bangladesh, Indonesia and U.A.E.
Supported By	: Ministry of Plantation Industries and Commodities Ministry of Agriculture & Agro-based Industry (MOA) Ministry of Tourism and Culture Malaysia Malaysia Convention & Exhibition Bureau Malaysian Exporters Association Infofish Fisheries Development Authority of Malaysia (LKIM)
Endorsed By	: Malaysia External Trade Development Corporation (MATRADE)



A SUBSIDIARY OF MEXTRA

SHERE EXHIBITS MALAYSIA SDN BHD

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