



معرض الشرق الأوسط للمنتجات  
الطبيعية والعضوية

**Middle East  
Natural & Organic  
Products Expo**  
**MENOPE 2016**

Date of Exhibition: 29th, 30th November &  
1st December 2016

Venue: Dubai International Convention & Exhibition Centre,  
Dubai, United Arab Emirates (Hall 5 & 6)

Time of the Exhibition:  
29th & 30th November: 10:00 am – 6:00 pm,  
1st December: 10:00 am – 17:30 pm

[naturalproductme.com](http://naturalproductme.com)

**The only Niche Exhibition & Conference for Organic,  
Natural and Eco-Friendly Products in the entire Middle  
East & North Africa.**

Middle East Natural & Organic Products Exhibition (MENOPE) is a premier trade exhibition for global businesses in the organic, natural and eco-friendly sphere to prospect the Middle East and North Africa market (MENA). In the last 13 years, MENOPE has remained to be a significant platform for global companies to assess, enter and reinforce their presence in the MENA market.

The Ministry of Environment & Water supports MENOPE where it strengthens and facilitates entrepreneurship of agro-business including business-related to organic and natural products. The Ministry has taken proactive steps in promoting the organic & natural products in the local market aiming for the UAE to become one of the leading and advanced countries in the Organic and Natural business.

Under the patronage of:



Supported by:



Organized by:



All Organic & Natural Products  
and Services related to the  
following four main sectors:



**Organic and Natural  
Foods & Beverages**



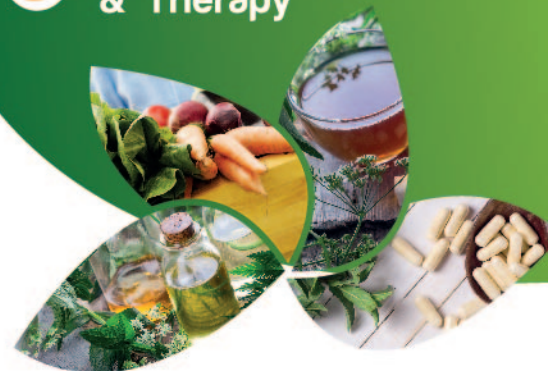
**Natural Health Care  
& Nutrition**



**Natural Beauty  
& Wellness**



**Natural Living  
& Therapy**



## Why to exhibit at MENOPE 2016?

- ✔ Showcase and introduce your products to the potential buyers and partners of natural, organic, and healthy lifestyle products
- ✔ Build brand awareness and recognition of your products and services
- ✔ Shorten your sales cycle by networking and building new business connections
- ✔ Position your products in this untapped market and boost your presence in the industry
- ✔ Strengthen relationships with existing buyers, brokers, and distributors

## MENOPE covers four main sectors:

### Organic and Natural Foods & Beverages

A diverse variety of fair trade products, chemical & additive-free food and beverages are launched and showcased at MENOPE as global companies pitch in with their best to hook the market and bring in a glimpse to the future to retailers and wholesalers in the region. Products such as: **Fruit & Vegetables, Gourmet Foods, Tea/Coffee, etc.**

### Natural Beauty & Wellness

Natural and organic ethical beauty care and lifestyle products, wellness packages, yoga, natural wellness and other life rejuvenators from across the world get showcased, making MENOPE an interesting destination for the cosmetic business industry. Products such as: **Bath Products, Essential Products for Spas, Skin Care, etc.**

### Natural Health Care & Nutrition

Natural health care and nutrition products are part of the essential showcase of MENOPE every year emphasizing the importance of embracing the bounties of nature for good health. In the MENA region, these products are on a fast growth track with rising awareness on healthy lifestyle. Products such as: **Natural Vitamin Supplements, Traditional medicines such as traditional Chinese medicines, Homeopathic Medicines, etc.**

### Eco-friendly & Natural Living

Introducing the natural and holistic way of life reinforces MENOPE's reputation as a wholesome show that promotes a sustainable lifestyle. Products range from a variety of life sustaining alternative medical treatments and therapeutic packages, yoga, reflexology to hydrothermal massages, crystal healing to Ayurveda. Eco-Friendly Products such as: **Natural Eco-Friendly household Products, Recyclable Fabrics, etc.**

## THE EMIRATES INTERNATIONAL CONFERENCE ON ORGANIC AGRICULTURE & SUSTAINABLE PRODUCTS.

The two day Conference will be held during the MENOP Expo and will be supported and organized under the patronage of the UAE Ministry of Environment & Water which will share information on its approach to develop the organic farming sector of the UAE. Speakers from various regions of the world will participate in this Conference to give us a glimpse of the organic industry abroad to educate, inspire and empower the delegates to thrive in a sustainable, organic system of agriculture.

For more information on the Conference Program, kindly contact us on +971 4 3322 283 or visit our website [www.naturalproductme.com](http://www.naturalproductme.com)

## BOOK YOUR STAND NOW!

Send us the below reply coupon immediately or contact us at [info@naturalproductme.com](mailto:info@naturalproductme.com)

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Please Tick Categories:


☐ Organic and Natural Foods & Beverages


☐ Natural Health Care & Nutrition

☐ Natural Beauty & Wellness

☐ Eco-friendly & Natural Living

We require a stand of \_\_\_\_\_ sqm

 Shell Scheme **\$375** per sqm (Min.area 9 sqm)

 Raw Space **\$350** per sqm (Min. area 18 sqm)