



# 26-28 SEPTEMBER 2022

معرض عمان للغذاء و الضيافة  
**FOOD AND HOSPITALITY OMAN**

Oman Convention & Exhibition Centre

15<sup>th</sup> International Exhibition of Food & Beverage, Food Processing Technology, Kitchen & Catering Equipment, Packaging Systems, HORECA Furniture and Related Services

## Oman's Biggest Event for the Food and Hospitality Sector



Catering to the Tastes of Today's Food and Hospitality Markets



FOOD



AGRO



HORECA



The Organizer



[www.foodandhospitalityoman.com](http://www.foodandhospitalityoman.com)

SCAN QR CODE



# Food and Hospitality Oman: Providing Healthy Opportunities for New Markets

Food & Hospitality Oman is an international trade exhibition that serves as a business and networking platform for companies and industry stakeholders to promote the latest products and services in the food and beverage, agriculture and fisheries, food processing technologies, kitchen and catering equipment, hotel supplies and equipment, and restaurant and café segments.

It serves as an avenue to showcase the growth and development of the food and hospitality industries, which is seen to contribute largely to Oman's GDP.

## Exhibition Profile: Exhibit Your Products, Services and Technologies to a Lucrative Market

-  Food Products
-  Beverages
-  Agriculture and Fisheries
-  Ingredients and Seasoning
-  Hotel Equipment Supplies and Services
-  Catering and Kitchen Equipment
-  Packaging Systems
-  Resort and Spa Facilities
-  Interior Design Services
-  Hotel Decor and Style
-  Hotel and Hospitality Technologies
-  Food Processing Technologies





# Visitor Profile: Meet Your Targeted Buyers from the Region and Around the World

- Wholesalers
- Retailers, Supermarkets, Hypermarkets, Grocery Store Owners
- Distributors
- Procurement Managers
- Importers / Traders
- F&B Directors
- Catering Managers
- Bakery Owners
- Café, Club and Bar Owners
- Duty Free Operators
- Government Bodies
- Hotel Owners
- Restaurant Owners / Managers
- Resort Owners
- Sales and Marketing Managers
- Airline Operators
- Hotel Managers
- Hotel Owners and Operators
- Resort and Spa Operators
- Suppliers / Distributors
- Architects / Consultants
- Baristas
- Café, Bar and Restaurant Owners
- Contract Furnishing Companies
- Executive Chefs
- General Managers
- Housekeeping Managers
- Interior Designers
- Operations Managers
- Procurement Managers
- Property Developers
- Research and Development Managers

## Show Features



### 10<sup>th</sup> Professional Chef's Competition

The Oman Professional Chefs Competition is the first of its kind in Oman, where more than 50 chefs from leading hotels in Oman will compete to display their culinary skills in various categories:

- Three-Tier Wedding Cake
- Tapas competition
- Petit Fours
- Live Cooking Mystery Box
- Five-Course Gourmet Dinner Menu
- Practical Butchery



**BATTLE  
OF THE  
BURGERS**  
O M A N

### 2<sup>nd</sup> Battle of the Burgers Oman

A competition for all burger specialized joints to showcase their skills and compete for the title of Best Burger in Oman.







## 7th Oman Barista Competition

The Oman Barista Competition highlights the skills and knowledge of the country's finest baristas. It is the premier coffee competition platform engaging an Omani audience, promoting excellence in coffee, and advancing the barista profession.



## Bed Making Competition

Attendees witnessed techniques and precision that are used by professional housekeepers to ensure mattresses, sheets, duvets and pillows come together to make the perfect bed in a matter of minutes.



## Waiters Race

## Waiters Race

The waiters' race is based on skill, speed, technique and team work. Visit and witness our twist to an unusual sporting event that dates back more than a hundred years.



## World Barista Champion

For the first time in Oman, World Barista Champion Agnieszka Rojewska addressed and demonstrated her coffee-making and brewing skills to top barista's in Oman.



## Al Hosni Omani Halwa

The leading Omani Halwa Factory, Al Hosni Omani Sweets, hosted live cooking demonstrations and sampling of their popular array of Omani halwa. This is your opportunity to learn the age-old recipe from the best halwa makers, and sample some of the delicious Omani halwa and sweets on offer.





**Food Safety Oman 2020** aims at assisting the whole spectrum of food and beverage professionals to take action today to understand the best practices and solutions to make sure that food safety. Food safety doesn't just affect customers; it affects your company and bottom line.

**Food Safety Oman 2020** will provide an avenue for the exchange of ideas and strategies among policy makers and various stakeholders in the Sultanate on issues relating to food policy and regulations considering the implications and the legitimate expectations of consumers, i.e., safety and health.

The two-day conference will attract experts from food and beverage (F&B) manufacturers, processors, producers, retailers, catering & restaurant services, packaging and processing technology providers, vendors and government representatives to discuss the latest policies regulations, innovative approaches and technological advancements for assurance of food safety and quality in the Sultanate.

## What Do Exhibitors Say About the Exhibition



We are a company that distributes to many brands here in Oman, one of them Polen Food Factory they delighted us with their presence to perform a live demonstration for our clients. This is the second time we participated in this exhibition and looking forward to see you next year Insha'Allah. ”

**M Walid**

CEO | Al Tazieen Bakery Supplies



We have been participating in this for almost the past 5 years. We can see the show is evolving as it has been getting better each year. Its bringing quite a value to our participation here as a lot of new customers are attending and we can market our products. We can showcase the new technologies and the benefits its brining to the customers. Overall, it has been a good experience and we are looking forward to participate again in this show. ”

**Rakesh Tiwari**

Sales Director Middle East Region | Welbilt Middle- East FZE





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FOOD AND HOSPITALITY OMAN

## 2019 HIGHLIGHTS: 14-16 October 2019

Under the patronage of

**His Excellency Dr. Hamad bin Saeed Al-Awfi**  
Minister of Agriculture and Fisheries



## Sponsorship Opportunities: **Get Healthy Returns on Your Investment**

To maximize the impact of your participation, Food & Hospitality Oman presents sponsorship opportunities that will ensure an edge over your competitors and further boost your company's presence in the local, regional and global markets.

### The sponsorship options include:

- Platinum
- Gold
- Silver
- Bronze
- Registration Area
- Floor Plan
- Lanyard

Contact Roni Barua to discuss opportunities for your company:

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# Top Line Figures for the 2019 Edition



**14**  
Number of  
show editions  
to date



**5,000**  
Gross exhibition  
space (sqm)



**600+**  
Brands

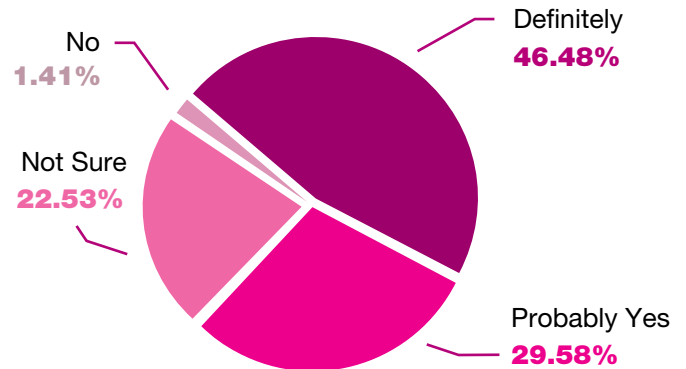


**20**  
Representing  
countries

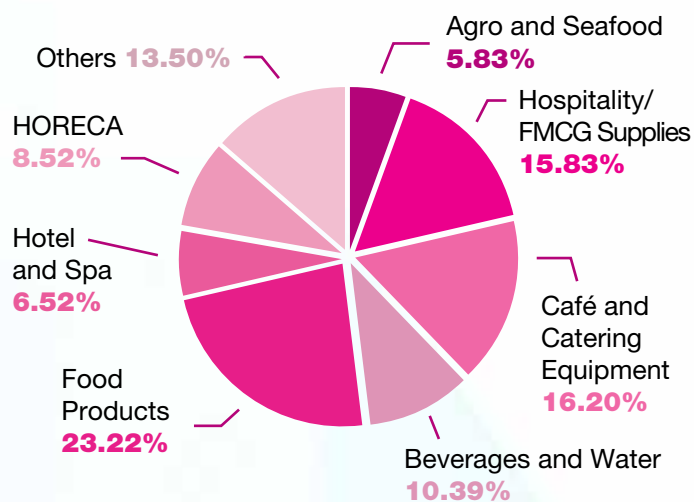


**3,500**  
Total number  
of trade visits

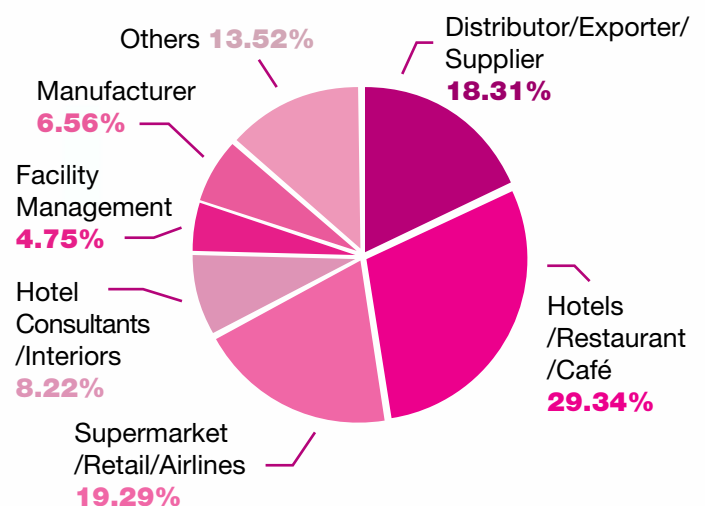
## Exhibitors / Sponsors intend to participate the next edition of Food and Hospitality Oman



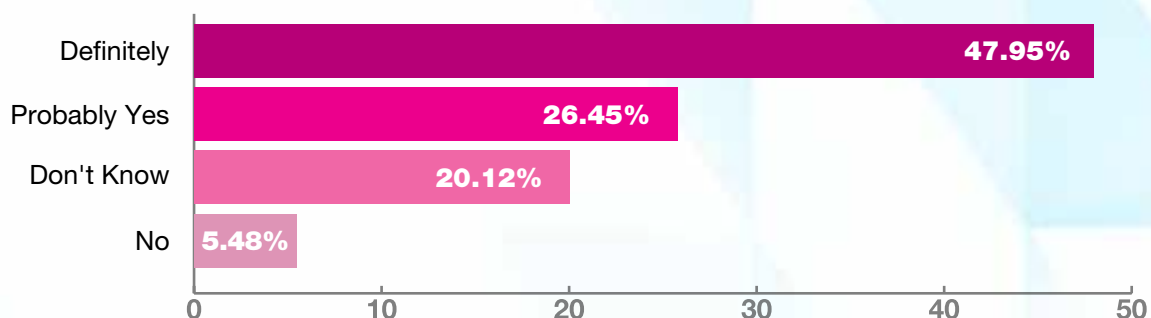
## Visitor's Industry Breakdown



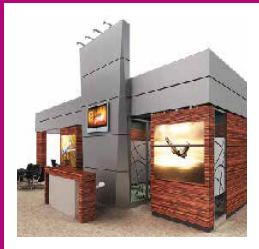
## Industry That Visitors Desired To Meet / Source



## Do exhibitors intent to increase their booth space or sponsoring package compared to the last edition?



# Book Your Stand Today!

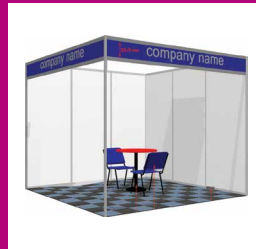


## Space Only

**OMR 145 / USD 380**

(Unit square meter)

This consist only of bare space for those exhibitors who want to design and build their own stand.



## Shell Scheme

**OMR 160 / USD 420**

(Unit square meter)

This includes white panel walls, fascia, and name board, carpeting, (2) spotlights, a 13 amp power socket, (1) table and (2) chairs.

**Contact us today: Roni Barua** | Sales Manager

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## The Organizer



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## Follow us on:



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