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2020



35<sup>th</sup> international exhibition for the confectionery industry including chocolates, snacks, party supplies and disposable products.  
We will include a pavilion for dairy products and alternative drinks in this edition.

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## Reasons to participate in Confitexpo.

Confitexpo is the most important exhibition in Latin America, regarding its commercial business.

In 2019 edition, there were 320 exhibitors from 15 countries such as Germany, United States, Chile, Costa Rica, Colombia, Guatemala, China, France, Holland, Malaysia, Pakistan, United Kingdom, Switzerland, Turkey and Mexico, among others.

### Line of business represented:

· In 2019, 14 twists were present including sweets, chocolates, snacks, party items, biodegradable bags, typical sweets, balloons, drinks, imported products in the confectionery section, suppliers of supplies and machinery, among others.

### Assistance:

In 2019, 8,331 people attended as buyers, registering an increase of 17.71% compared to the previous year.

### · Advantages of attending:

- ✓ The exhibition includes buyers representing wholesalers, distributors and retailers from Mexico and other parts of the world. Was highlighted the presence of candy stores, convenience stores, department stores, among others.
- ✓ You will have the opportunity to entice more customers in less time, expanding your product in Mexico, Latin America and other parts of the world.
- ✓ The buyers can visit and meet a greater number of manufacturers in less time.

Confitexpo is the best option in the sector because it is an international business forum where new products are presented, promotions are given, and personalized attention between the manufacturer and the wholesaler.

This events is an invaluable experience. The confectionery industry allows a 5% growth in Mexico in just 8 months, achieving a turnover of \$ 18,000 million pesos at the wholesale level (ISCAM data).

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## Gefecc, S.A. de C.V

We are a company dedicated to the organization of events since 1989. Through Dulcelandia magazine we make Confitexpo: International Exhibition for the Confectionery Industry.



## → Mission.

Confitexpo offers to experience incomparable emotions and sensations, we looking promote projects, concepts, products, technologies and services to be the business opportunity between exhibitors and buyers in the industry.

## Vision.

Be the best business platform for the confectionery, chocolates, snacks, dairy and alternative industries, party items and disposable products in Latin America.



# Strategic partners



SOCIOS ESTRATÉGICOS



# Target.

Have an established business or credit that works in it.

- Wholesalers
- Distributors
- Retailers
- Stores Departmental
- Convenience stores
- Grocery stores.
- Self Service Stores
- Pharmacies
- Candy bar
- Children's Entertainment Centers
- Manufacturers of confectionery

*Buyer profile*

Chile  
China  
Colombia  
Costa Rica  
Spain  
France  
Germany  
Guatemala

Netherlands  
Malaysia  
Mexico  
Pakistan  
Switzerland  
Turkey United  
Kingdom  
United States

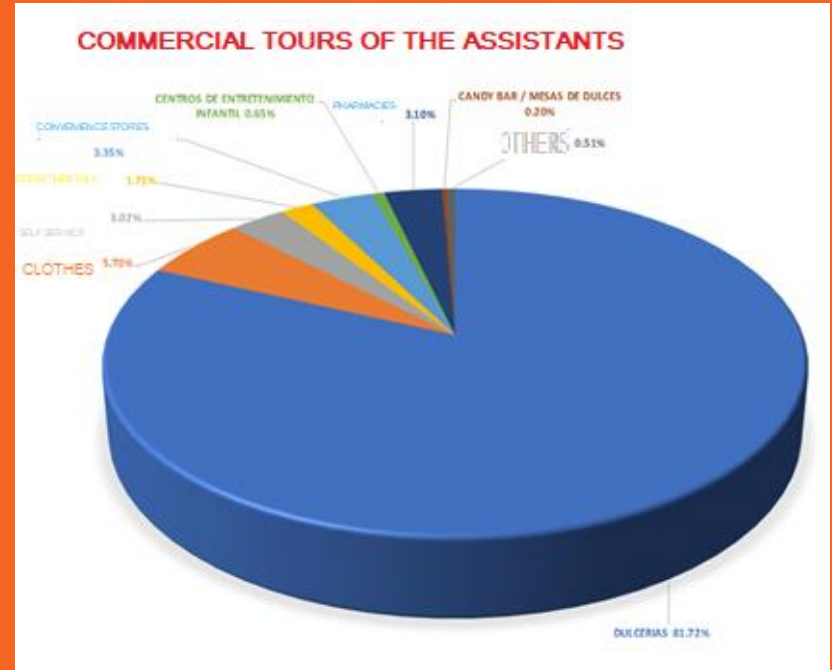
*Visitors of*

Instant food  
Party and disposable items  
Drinks  
Snacks  
Cereals seeds and nuts  
Cigars  
Confectionery  
Regional sweets  
Cookies  
Jellies  
Balloons  
Importer Toys  
Sauces and seasonings  
Services

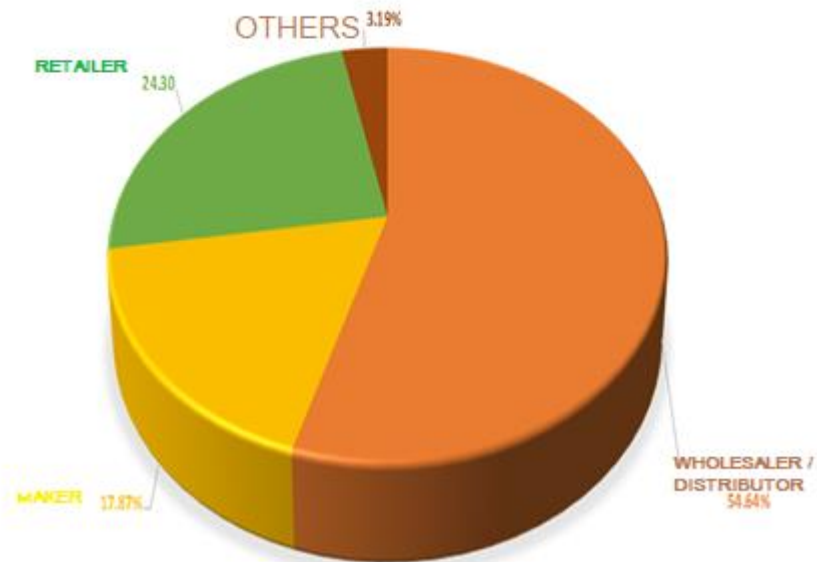
*Products show of*

In four days we received the visit of 8,331 wholesalers, distributors, retailers and manufacturers of the sector, nationals and foreigners.

Data 2019.

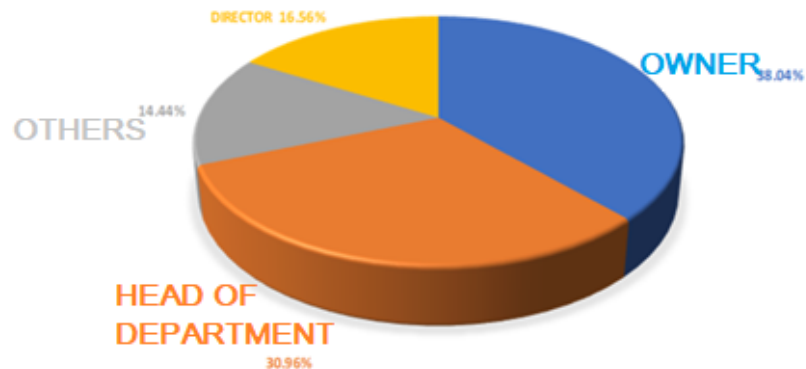


## Assistance for commercial activity

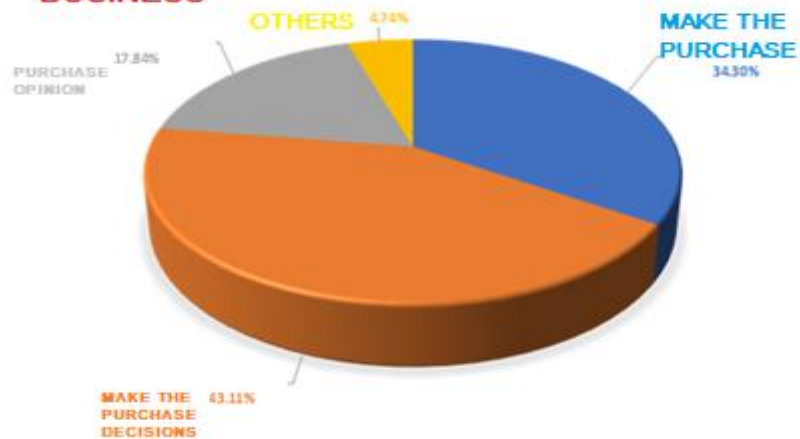


Data 2019.

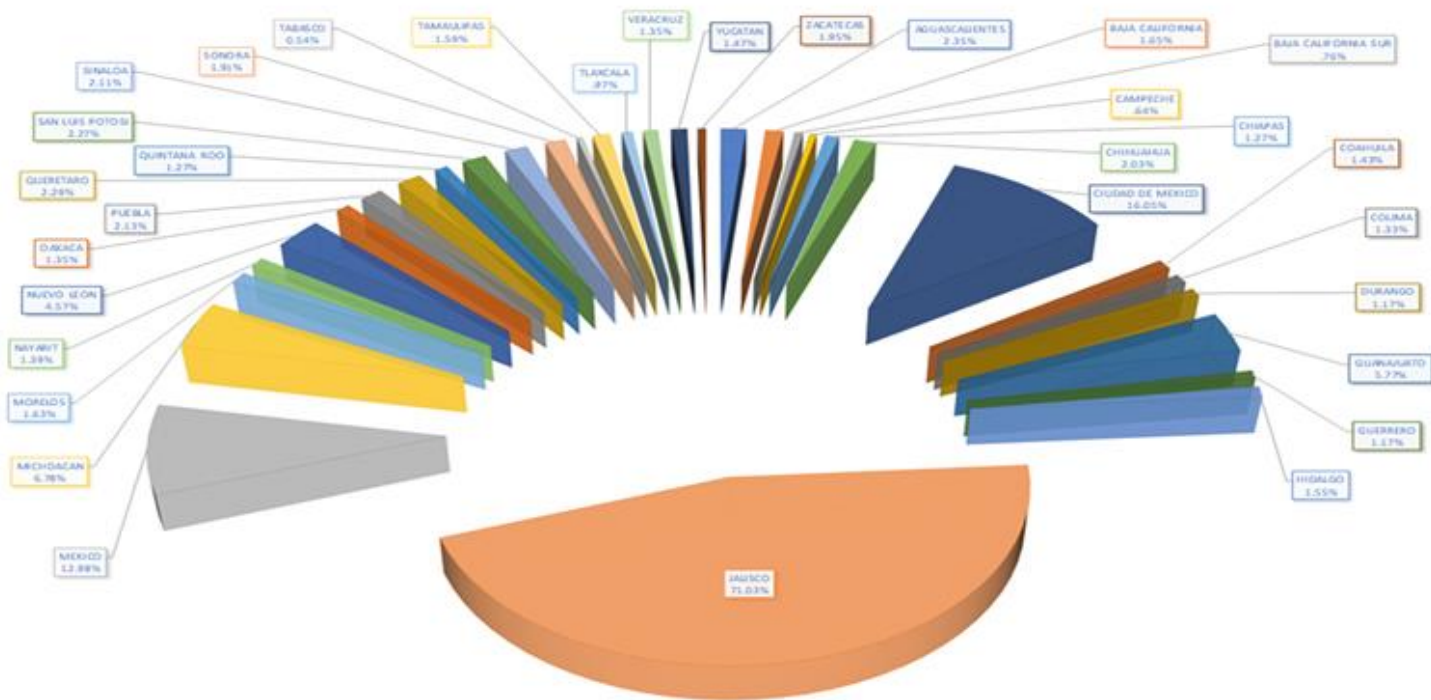
## POSITION PERFORMED BY THE BUSINESS



## MAKING DECISIONS IN THE COMPANY OR BUSINESS

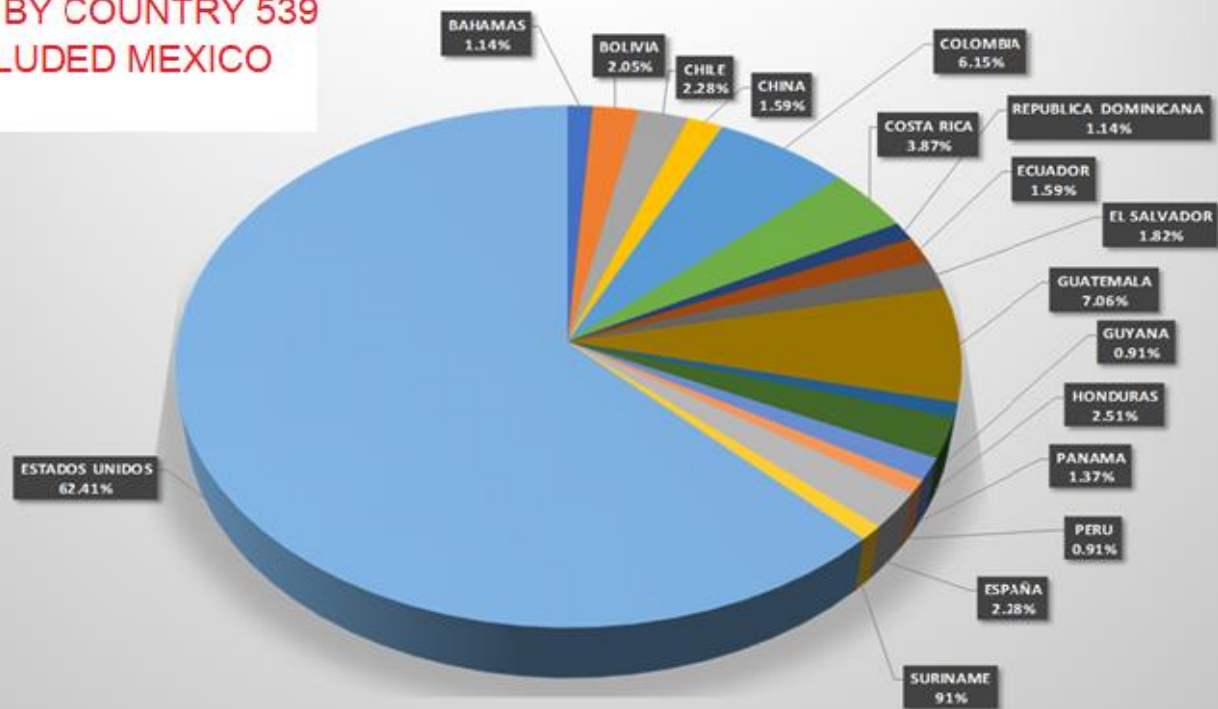






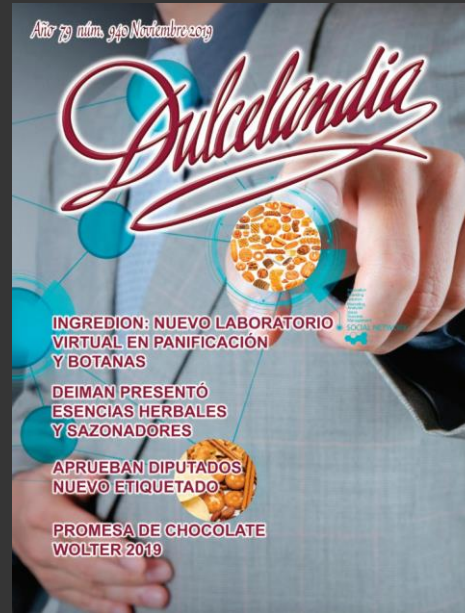
NATIONAL BUYERS ASSISTANCE BY STATE (TOTAL 7,792)

**BUYERS BY COUNTRY 539  
NOT INCLUDED MEXICO**



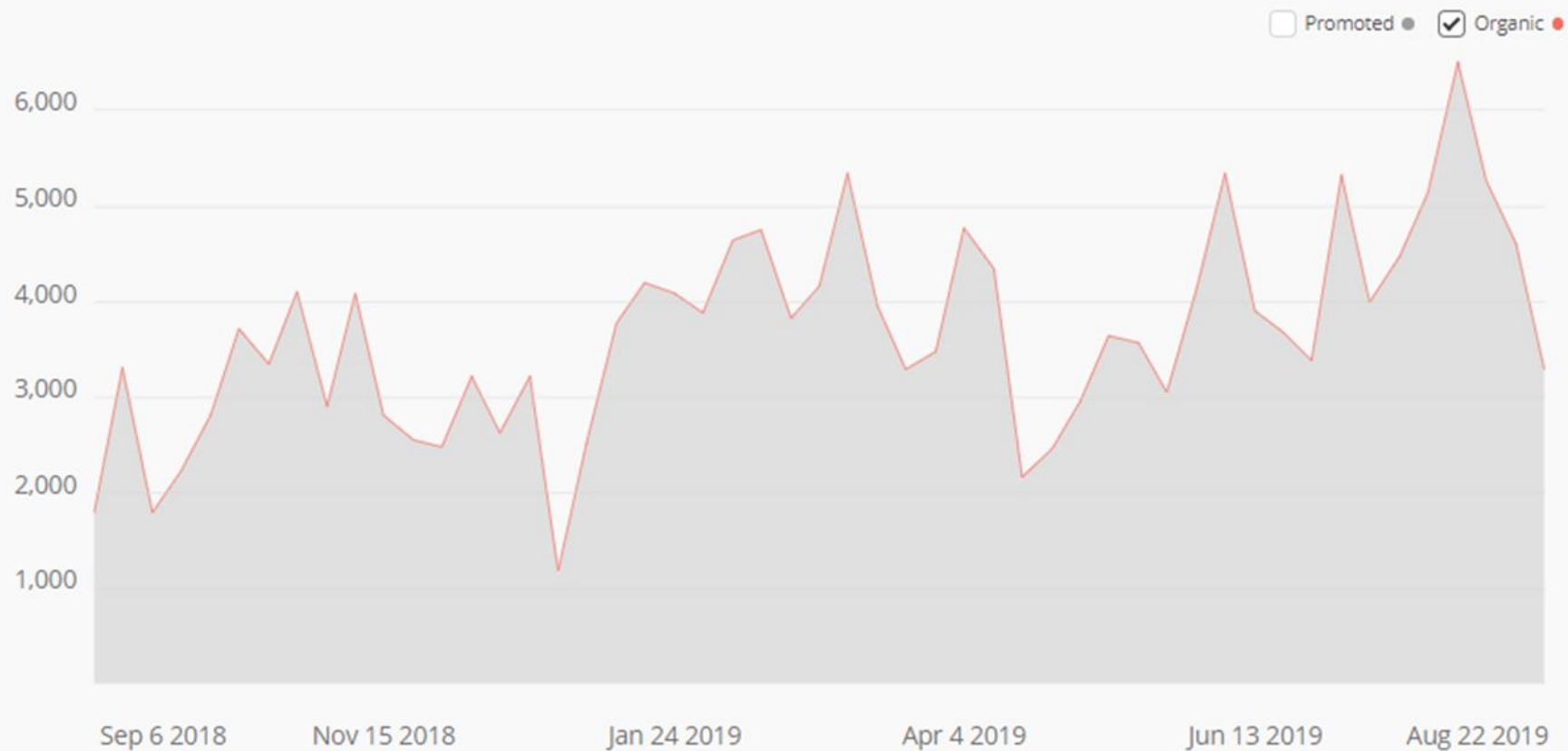
# Our publications: Dulcelandia magazine, Mayoreo y Distribución magazine.

Magazines: [Dulcelandia](#), [Mayoreo y Distribución](#).

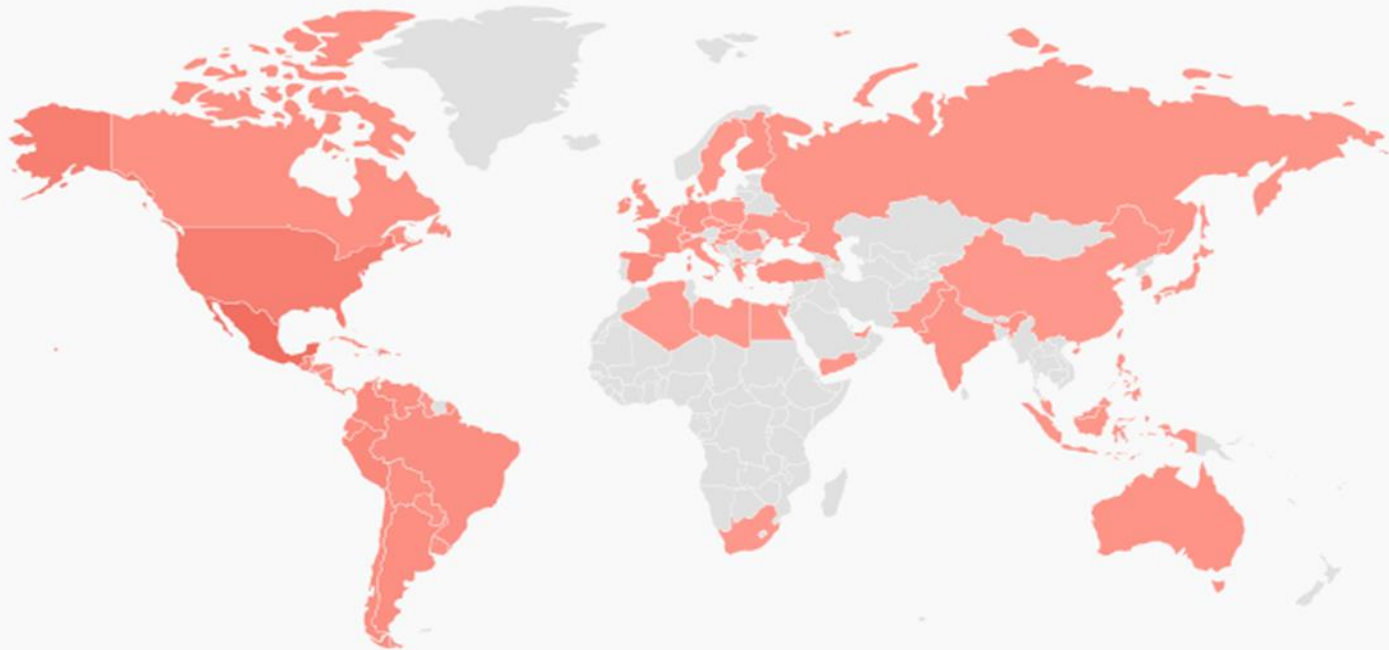


# Publication Performance

Reads   Read Time   Average Time Spent   Impressions



## Readers Around the World



### Top 10 countries

Mexico	15,520	Spain	101
United States	1,810	Ecuador	85
Peru	240	Argentina	78
Colombia	216	Chile	65
Guatemala	141	Brazil	58



## From Who to Where

### Reading Devices

See which kind of devices your readers are using.



42%

Desktop



10%

Tablet



48%

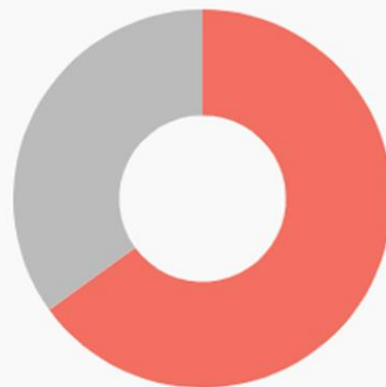
Mobile

### Source

See where your reads are occurring.

● [issuu.com](https://issuu.com) 65%

● Embeds 35%



# CONFITEXPO INFORMA.

<https://www.confitexpoinforma.com/>

Confitexpo   
Informa.com



NOSOTROS

NOTICIAS

DULCELANDIA

MAYOREO Y DISTRIBUCIÓN

RESEÑA CONFITEXPO 2019

CONFITEXPO 2020

Búsqueda



# New projects.

**Expansion of the  
SME pavilion.**

2020

**Dairy Pavilion and  
Alternative Drinks.**

Space destined for  
diffusion, brand  
potentialization

2020

**Market.**

Place designed for  
wholesalers.





Be part of this great experience.