

Under the patronage of



AgraME

9-10 October 2023

Dubai World Trade Centre, UAE

Co-located with

AgroFarm
MIDDLE EAST

FORGING A FOOD-SECURE FUTURE

**2023
MINI POST
SHOW REPORT**



ENABLING FOOD SECURITY IN THE MIDDLE EAST AND AFRICA



65%

audience are involved with making purchasing decisions for their company



28%

audience (with decision making/purchasing power) are interested in spending up to \$500,000 on agriculture solutions



49%

audience (with decision making/purchasing power) are interested in spending up to \$500,000 on agtech in the next 2 years

5000+
visitors

6700+
visits

TOP 10 VISITING COUNTRIES



UAE



India



Saudi Arabia



Oman



Algeria



Kuwait



Egypt



Sudan



China



Pakistan



VISITORS LOOKING TO INVEST WITHIN 6 MONTHS – 2 YEARS:

WITHIN 0-6 MONTHS



WITHIN 6-12 MONTHS



WITHIN 1-2 YEARS



ABOUT OUR SENIOR DELEGATES



SECTORS



Business Development	13%
Importers, exporters & traders	12%
Agents & distributors	11%
Wholesalers & retailers	10%
Farm owners & managers	9%
Advisor/Consultant	7%
Entrepreneurs	7%
Procurement	5%
Agricultural investors	5%
Agricultural funds	3%
Government authorities	3%
Food security companies	3%
Food and beverage companies	3%
Fish farm operators	2%
Investments funds	2%
Veterinary & animal health specialists	2%
Industry & trade media	2%
Investment banks	1%



GEOGRAPHY



106 countries

Middle East	76%
Asia	11%
Europe	7%
Africa	6%
North America	2%
South & Central America	1%



JOB TITLES



Owner / CEO	26%
Manager	24%
Head / Senior Manager	11%
Engineer	10%
Executive	9%
Director / VP	8%
Assistant	6%
Chairman / Board Member	3%
Diplomat	2%
Minister	1%



BE PART OF THE MOST ADVANCED AGRICULTURE EVENT IN THE MIDDLE EAST.

AgraME

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AgroFarm
MIDDLE EAST

7-8 October 2024
Dubai World Trade Centre, UAE



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