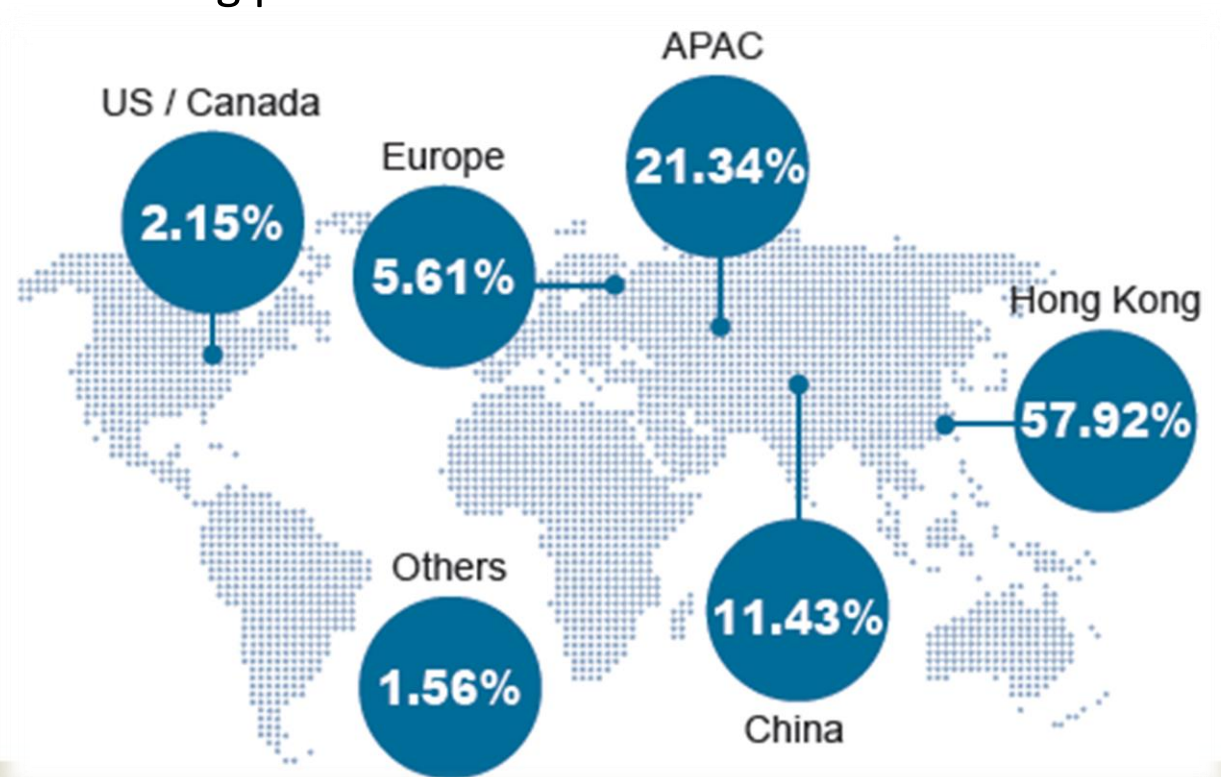


Overview of NOPA 2015

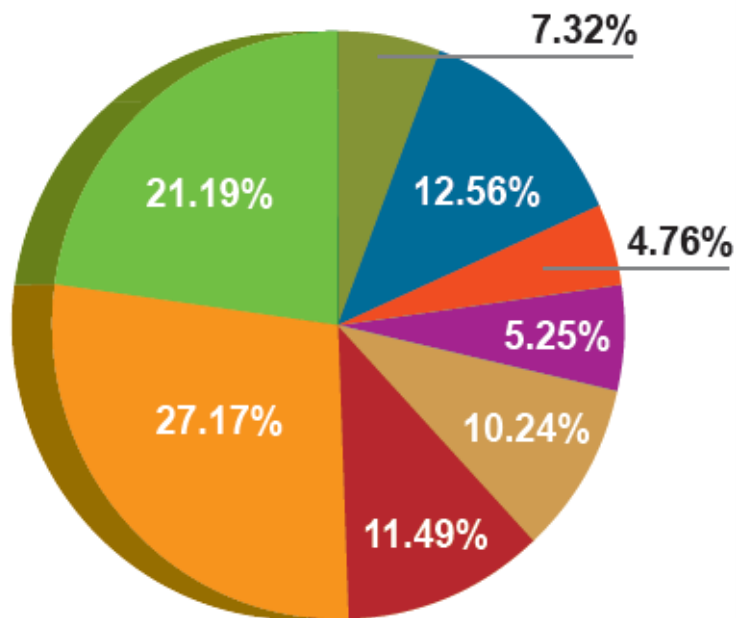
*The Most Effective Meeting Ground For
Buyers and Sellers of Natural and Organic Products*

Visitor Stat

- Total attendance **6,211** from **36** countries
- **20.9%** growth rate
- **68%** are managerial or above
- **92%** with final decision making power



Visitors by Sectors



- Beauty Product Stores / Fitness Centres / Clubs
- Chain / Independent Natural / Organic / Health Products Retailers
- Full Service & Chain Restaurants
- Hotel / Foodservice & Catering Operators
- Online Distributors / Retailers
- Supermarkets / Hypermarkets, Department stores, Grocery stores, Convenience stores, Gourmet / Specialty shops
- Wholesalers / Brokers / Distributors / Importers / Exporters
- Others

The who's who of 2015 visitors

- Back To Nature Co.Ltd. (Taiwan)
- Carrefour Taiwan
- City Super Limited (Hong Kong)
- Galaxy Macau Entertainment Group
- "Guangdong Evergreen Conglomerate Co., Ltd. (China)"
- Gurume Industrial Co.,Ltd. (Taiwan)
- H Yamamoto & Co Ltd (Japan)
- Le Apple Bakery Mart (Brunei)
- Marina Bay Sands (Singapore)
- Matahari Organic Wholesale (Malaysia)
- Mayconsen (China)
- Next Coffee Frontier, Inc. (Philippines)
- ParknShop (HK) Limited
- Sresta Natural
- Bioproducts Pvt Ltd (India)
- The Dairy Farm Company Limited
- The Venetian Macao
- Wellcome Company Ltd (Hong Kong)
- Woodland Foods (Usa)
- Yili.Com Inc (China)
- Yonghui Superstores Co Ltd (China)

“ Our company is expanding to natural and organic products, so we are here to source for products such as organic milk and organic sea salt. ”

Tiffany Chen,
Category Manager, Carrefour Taiwan



The who's who of 2015 visitors

- Amway China
- Eu Yan Sang Trading (Guangdong) Co. Ltd (China)
- Hong Kong Sanatorium & Hospital
- Hua World Enterprise Co Ltd (Taiwan)
- la BORÉ Service Trading Company Limited (Vietnam)
- Mackay Memorial Hospital (Taiwan)
- Motherswork (China)
- Mymaha (Singapore)
- Rose Pharmacy (Philippines)
- Scotch Co Ltd (Thailand)
- Vitacare Pharmacy (Malaysia)





The who's who of 2015 visitors

- A S Watson Group (Hong Kong)
- Bonjour Holdings Limited (Hong Kong)
- Choi Fung Hong
- Company Limited (Hong Kong)
- DFS
- Four Seasons Hotel
- Galaxy Beauty (Macao)
- House Of Care (Taiwan)
- Intercontinental Hong Kong
- Island Shangri-La (Hong Kong)
- Justsun (China)
- L I Holdings Co Ltd (Japan)
- Logocos Naturkosmetik Ag (Germany)
- Mandarin Oriental Hong Kong
- Marina Bay Sands (Singapore)
- Natural Beauty (China)
- Oz International Inc. (Japan)
- Sa Sa International Holdings Ltd (Hong Kong)
- The Beauty Nation Pte Ltd (Singapore)
- The House of Kwong Sang Hong Ltd (Hong Kong)
- The Ritz Carlton HK
- The Venetian Macao (Macao)



The who's who of 2015 visitors

- Aeon Stores (Hong Kong) Co., Limited
- Enter6 Department Store (Korea)
- Hong Kong Country Club
- Hong Kong Jockey Club
- iGzen (Taiwan)
- Jebesen Consumer Products Retail (Shanghai) Co Ltd (China)
- la BORÉ Service Trading Company Limited (Vietnam)
- Li & Fung Trading Ltd (Hong Kong)
- Mannings (Hong Kong)
- Marks & Spencer (Asia Pacific) Ltd
- New Yaohan
- New Yaohan (Macao)
- Pricerite Stores Ltd (Hong Kong)
- "ShenZhen OurFan Women & Baby Care Co., LTD (China)"
- Shenzhen Run Jian Technology Co., Ltd. (China)
- Sincere Co Ltd (Hong Kong)
- Wing On Department Store (HK) Ltd
- Yata Limited

Don't just take our word for it... Here are just a few quotes from our 2015 exhibitors



“It’s the first time we exhibit in Hong Kong as we want to penetrate the Asian market. We get really good potential customers who asked the right questions, the organizer has done a very good job to make sure buyers visit the show. We’ve met a wide group of potential clients from worldwide including Hong Kong, China, Thailand, Taiwan, Indonesia, Australia and Europe. We are planning to come back.”

Kevin Boulton, CEO, Harmony Cone Ear Candles U.S.

“I write to register my compliments on your NOPA show, from which I have just returned. I exhibited [at the other natural product show] with New Hope for several years, and signed up right away when Diversified took it over [in Hong Kong]. It is a markedly better show.”

Karl S Halpert, President & CEO, Private Label Select, U.S.

“I think that “Natural & Organic Hong Kong Exhibition” is the best fair in Asia that bring all of the business sectors, suppliers, manufactures, distributors all around the world into this fair. So this could help us find the correct target market and prospective customers.

So, Absolutely, I will not miss of hesitating to recommend this fair to others.”

**Mr. Sirichai Lertsirimit, Managing Director
Multi Green Co., Ltd. Thailand**

“CosmeDO is the 2014/2015 exhibitor.

We won the 2014 BEST NEW NATURAL/ORGANIC MOTHER & BABY PRODUCT. Exhibit at NOPA as a manufacturer of ORGANIC PRODUCTS is very helpful in gathering information and market trends for future product development and understanding consumer needs.

The Show Team has developed NOPA successfully by contribute to the development of participants / buyers and to promote the exhibitors.”

**Mr. Show KOIKE, Managing Director
CosmeDo, Japan**



Don't just take our word for it...

Here are just a few quotes from our 2015 exhibitors

We exhibit here for the first time as we are looking to meet new distributors from Hong Kong and from Asia. We met some very interesting clients from all over Asia including some large chains in Hong Kong, some contacts from India, Thailand, Taiwan, and Malaysia; from big chains to small chains. The show has been great and we have good turnout, we definitely plan to come back next year. “

Robert DeuPree, CEO, Sunfood Superfoods, USA

Our company based in central South America, we produce, process and export organic Royal Quinoa for more than 17 years to 19 countries. It is our first time exhibiting in Asia, we are very happy to know that the local Hong Kong market knows very well about our products. We have had very nice meetings with very interesting companies here in NOPA and have done great businesses here. We are very happy to be here next year.

Javier Fernandez Villalobos, President & CEO, Bolivia

It's the second year we exhibit at NOPA as we had such a good response from last year. We are so impressed with the expo this year, it's larger than last year and has great traffic. We've met many retailers, health food practitioners and supermarkets from Hong Kong and China. It's a great show to grow our business and we will definitely come back next year.

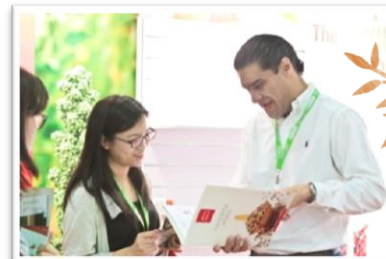
**Michael Jolley, Managing Director,
The Australian Carob Co., Australia**

We exhibit here as Hong Kong is one of the leading natural & organic markets in Asia. Today we met supermarket from Taiwan and distributors from China. It's also a good chance to meet and learn from other exhibitors and about the industry. We are quite happy with the result and we'll be back next year.

Peetchai (Neil) Dejkraisak, CEO, Siam Organic Thailand

This is our first time exhibiting at NOPA, and it was a fantastic experience. Not only did we met some sizable clients, we also met strategic partners that would help us in the long run. Overall, the expo has been a great success to showcase who we are, and we look forward to an even more successful one next year.

Kelvin Chu, Managing Director, Love Natural Ltd , Hong Kong





Don't just take our word for it... Here are just a few quotes from our 2015 exhibitors



"This has been our 2nd year exhibiting at Natural & Organic Products Asia, and we are very happy to meet professional buyers at the show. This is very beneficial for our strategy plan for our product development too. Exhibiting at NOPA helps us to acquire new businesses and we have already signed up for NOPA 2016."

Jones Hsu, General Manager
Fu-E Lifesciences Co., Ltd., Taiwan



"NOPA was an excellent platform to see the development of the natural and organic sector in Asia. We were impressed by the knowledge and passion of the visitors and thankful for their interest in our products. We look forward to participating again in 2016!"

Francisco Müller, Export Manager
Frenchtrop Natural Care Products, The Netherlands

"We have exhibited at many other exhibitions in Asia and in Hong Kong. It's the first time we exhibit at NOPA. We think that NOPA is the right expo for us as we met our right targeted customers here. We promise we'll come back next year!"

Napassakorn Sung, Managing Director
KPN Material Co., Ltd, Thailand

"The exhibition gave us an opportunity to link up buyers and suppliers. It also helped boost our reputation and exposure in the industry. It is a great platform, to promote the importance of organic food and healthy living style to the public."

Duncan Ko, President,
China Aims Group, Hong Kong



What a show....



Is your business ready to go global?

The image features a world map with three regions highlighted in different colors: Europe (orange), Scandinavia (blue), and Asia (red). Arrows point from these regions to three event posters. The Europe poster is on the left, the Scandinavia poster is in the middle, and the Asia poster is on the right. The Asia poster also includes a photograph of the Hong Kong Convention and Exhibition Centre.

Natural & Organic Products Europe
LONDON
ExCel | London
2-3 April 2017

Natural Products Scandinavia
MalmöMässan
16-17 November 2016

Natural & Organic Products Asia
HONG KONG
HKCEC | Wanchai
31 Aug - 2 Sep 2016

- Over 25,000 international quality buyers!
- From over 80 countries!

On Natural Food Store
Actual Supply & Demand
Global Supply
World's Products